THE IMPACT OF PSYCHOLOGICAL CONTRACT ON EMPLOYMENT RELATIONSHIP IN APPAREL INDUSTRIES



HEWA WITHARANAGE NIMESHA UDAYANGANI

1549



DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
EASTERN UNIVERCITY, SRI LANKA
2015

ABSTRACT

Since Apparel Sector organizations in Sri Lanka deploy a significant amount of labour in their production process and the quality of the output is hugely relied on direct labour used for production process such as machine operators. As a result, it is essential to build up and maintain positive and favorable employment relationships within organizations to achieve the goals and objectives efficiently and effectively. The concept of psychological contract is proven to be a useful tool to understand and manage employment relationships of an organization. Therefore the objectives of this research study is to investigate whether there is a significant impact of psychological contract on employment relationships as well as are there any significant relationship between the psychological contract and employment relationships.

The study was conducted with two hundred machine operators of Tri Star Apparel Export Pvt Ltd, Crystal Martin Garments Pvt Ltd and Jay Jay Mills Lanka Pvt Ltd, which are situated at Trincomalee district. Types of investigation were correlation, regression analysis and cross tabulation analysis. Eight hypotheses were formulated in order to come up with findings related to the above research problems. The results of the study showed that both perceived degree of psychological contract and employment relationships of machine operators at this three organizations is at moderate level. The results of the correlation analysis indicated that there is a strong positive correlation between psychological contract and employment relationships. The results of the regression analysis indicated that there is strong positive impact of psychological contract on employment relationships.

The implication of the finding is that employers can fulfill their psychological obligations well and effectively of their employees, it is possible to establish and maintain favorable and positive employment relationships in the organization and vice versa. Therefore, it is very important for the managers to pay attention on psychological contract which is characterized by individual's belief about mutual obligations between him/her and other party such as an employer and facilitate employees to build up a favorable psychological contract that would be beneficial to achieve organizational goals and objectives.

Keywords: Psychological contract and Employment relationship

TABLE OF CONTENTS

Contents		Page No
Acknowledgement		I
Abstract		П
Table of contents.		
List of tables.		
List of figures		
Chapter One: Introduction.		1 - 10
I_I Introduction		1
1.2 Background study		1
1.3 Problem statement.		
1.4 Research questions		7
1.5 Research objectives		7
1.6 Significance of the study.		
1.7 Scope of the study		9
1.8 Organization of the research		9
1.9 Summary		10
	_p -	
Chapter Two: Literature review		11 - 38
2.1 A critical overview	5.	11
2.2 Psychological contract		13
2.2.1 Origins of psychological contract concept		13
2.2.2 Psychological contract- definitions and salien	t features	15
2.2.3 Contents of psychological contract		
2.2.3.1 Career development	7	19
2.2.3.2 Reward		
2.2.3.3 Work life balance	-	
2.2.3.4 Social atmosphere		
2.2.3.5 Job content		

2.2.3.6 Organizational policies	23
2.2.4 Function of psychological contract	24
2.2.5 Social exchange as a theoretical foundation of psychological or	outracts 25
2.2.6 Development of psychological contract	
2.2.7 Changing nature of psychological contract	
2.2.8 Types of psychological contracts	28
2.2.8.1 Transactional contracts	
2.2.8.2 Relational contracts	
2.2.8.3 Balanced contracts	
2.2.8.4 Transitional contracts	
2.2.9 Psychological contract breach	
2.2.9.1 Consequences of psychological contract breach	The Section
2.2.10 Psychological contract violation.	
2.2.10.1 Consequences of psychological contract violation	
2.3 Employment relationships	
2.3.1 Definitional approach to superior subordinate relationships	
2.3.2 Leader member exchange as a theoretical foundation for	74
superior subordinate relationships of an organization	
2.3.3 Superior subordinate communication behavior	
2.3.4 Power and superior subordinate relationships	
2.3.5 Superior subordinate relationship failures	36
2.4 Summary	3/8
Chapter Three: Conceptualization and operationalization	39 - 48
3.1 Introduction	39
3.2 Conceptualization	39
3.3 Definition of variables	40
3.3.1 Psychological contract – Independent variables.	
3.3.1.1 Career development	
3.3.1.2 Rewards	
3.3.1.3 Social atmosphere	
3.3.1.4 Job content	45

3,3,1,5 Work life balance		44
3.3.1.6 Organizational policies		45
3.3.2 Employment relationships - Dependent variable	es	46
3.4 Hypothses testing		46
3.5 Operationalization		47
3.6 Summary		48
Chapter Four: Methodology		49 - 58
4.1 Introduction		49
4.2 Study setting, Study design and Method of survey		49
4.3 Population		50
4.4 Sampling design and Sample size		50
4.5 Data collection methods.		51
4.5.1 Sources of data		51
4.6 Methods of measurements		
4.7 Method of data analysis		
4.3 Reliability of the variables		
4.9 Univariate analysis		
4.9.1 Cross talbulation analysis.		
4.10 Bivariate analysis		
4.10.1 Correlation analysis		56
4.10.2 Simple regression analysis		57
4.11 Method of data presentation		
4.12 Summary		58
Chapter Five: Data presentation and data analysis.	*	59 - 102
5.1 Introduction		
5.2 Reliability test		59
5.3 Research information		
5.4 Objective I		
5.4.1 Analysis the level of the psychological contra		
5.4.2 Analysis the level of psychological contract of		
The same years made not on the purpose of the person of th		

5.4.2.1 To identify the level of career development perceived	
by machine operators in apparel sector organization.	63
5.4.2.2 To identify the level of reward perceived by machine	
operators in appearel sector organization	65
5.4.2.3 To identify the level of social atmosphere perceived	
by machine operators in apparel sector organization	67
5.4.2.4 To identify the level of job content perceived	
by machine operators in apparel sector organization	69
5.4.2.5 To identify the level of work life balance perceived	
by machine operators in apparel sector organization.	71
5.4.2.6 To identify the level of Organizational policies perceived	
by machine operators in apparel sector organization	73
5.5 Objective 2	75
5.6 Objective 3	
5.6.1 Correlational analysis - Psychological contract and	
Employment relationship	78
5.6.2 Hypothesis Testing	80
5.6.2.1 Hypothesis testing for psychological contract and	
employment relationship.	80
5.6.2.2 Hypothesis testing for career development and	
employment relationship	81
5.6.2.3 Hypothesis testing for reward and employment relationship.	
5.6.2.4 Hypothesis testing for social atmosphere and	
employment relationship.	82
5.6.2.5 Hypothesis testing for job content and employment	
nelationship * .	83
5.6.2.6 Hypothesis testing for work life balance and	
employment relationship # *	83
5.6.2.7 Hypothesis testing for organizational policies and	
employment relationship.	84
5.7 Objective 4	85
5.7.1 Impact of career development on employment relationship	

5.7.2 Impact of reward on employment relationship	rip	86
5.7.3 Impact of social atmosphere on employmen	t relationship	_86
5.7.4 Impact on job content employment relations		
5.7.5 Impact of work life balance on employment		
5.7.6 Impact of organizational policies on employ	THE PROPERTY OF THE PROPERTY O	
5.7.7 Impact of psychological centract on employ	ment relationship	88
5.7.8 Hypothesis testing for impact of psychologic	cal contract on	
employment relationship	***************************************	88
5.8 Objective 5		
5.8.1 Diffference in psychological contract of emp	loyees respect to gender	.89
5.8.2 Diffference in psychological contract of emp		
5.8.3 Diffference in psychological contract of emp		
marital status	*****	.92
5.8.4 Difference in psychological contract of emp		
educational level		.93
5.8.5 Difference in psychological contract of emp	loyees respect to	
income level		.94
5.8.6 Difference in psychological contract of emp		
to working experience		.95
5.9 Data presentation for personal factors		
5.9.1 Gender distribution of the sample		.96
5.9.2 Age distribution of the sample		97
5.9.3 Ethnicity distribution of the sample	< t ,	98
5.9.4 Marital status distribution of the sample		99
5.9.5 Sample distribution of education level	7	99
5.9.6 Sample distribution of salary scale	1	00
5.9.7 Sample distribution of work experience	The second of th	01
5.10 Summary	*	
Chapter Six: Discussion		16
6.1 Introduction		
6.2 Personal information		03

6.3 Discussion of the research objectives	104
6.4 Discussion of Objective 1	
6.5 Discussion of Objective 2	107
6.6 Discussion of Objective 3	
6.7 Discussion of Objective 4	
6.8 Discussion of Objective 5	
6.9 Summary	116
Chapter Seven: Conclusions and recommendations	117 - 124
7.1 Introduction	117
7.2 Conclusion	
7.3 Recommendations.	
7.4 Further research areas	123
7.5 Limitations	123
7.6 Summary	
References	125 - 129
Appendix	
English questionnaire -	130
Sinhala questionnaire	134
Tamil questionnaire	138
SPSS output	142