

A STUDY ON THE IMPACT OF KNOWLEDGE MANAGEMENT  
PROCESSES ON STRATEGIC COMPETENCE: AN EMPIRICAL  
STUDY IN FINANCE COMPANIES IN BATTICALOA DISTRICT.



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## ABSTRACT

It is generally accepted that due to globalization, competition is becoming more intense and as organizations are now able to or forced to open newer markets with different paradigms, conditions, operating methods and requirements. As a result, many organizations are finding it necessary to re-think their Strategic Competences in order to survive in this new global environment. Although Knowledge Management process has been around for some time, and has increasingly become an accepted management tool, it is yet to be seen by organizations as a necessary integral part of building Strategic Competences.

The present empirical study is based on a sample of the data collected from 194 respondents, drawn randomly from Finance companies of Batticaloa district. The results of the survey show that the Knowledge Management processes have a significant impact on four selected factors of Strategic Competence (Shared Vision, Cooperation, Empowerment, and Innovation). The empirical findings will certainly help both researchers and practitioners in future Knowledge Management process on Strategic Competence research. In order to get a better understanding of the Knowledge Management process on Strategic Competence, this paper provides a contribution to the literature Knowledge Management process and Strategic Competence as a framework to keep organizations competitive within the global business environment.

**Keywords:** Knowledge management, knowledge management process, strategic competence.

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