

**THE IMPACT OF MOTIVATION ON JOB SATISFACTION OF
OPERATIONAL STAFF IN APPAREL INDUSTRY:
SPECIAL REFERENCE IN POLONNARUWA DISTRICT**



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ABSTRACT

The main purpose of this study was to investigate the impact of work motivation on job satisfaction of operational staff in three selected apparel companies in Polonnaruwa district. In this context, this study consists of three specific research objectives. The objectives are to assess the level of motivation, satisfaction, and the impact of motivation on job satisfaction of operational staff in the three selected apparel companies.

In order to achieve these objectives, the operational staff of three selected apparel companies were considered as population of the study. Among them data were collected from the 200 staff as a sample by using questionnaire method. Collected data were analyzed by using univariate, bivariate, and multiple regression analyses.

The findings of this study revealed that high levels of work motivation and job satisfaction among the operational staff of the surveyed companies and their work motivation positively impact on job satisfaction. Findings of this study are useful to further enhance and sustain work motivation and job satisfaction levels of operational staff of the apparel companies in Polonnaruwa district.

Keywords: Work Motivation, Job satisfaction, Operational Staff.



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