

THE IMPACT OF ORGANIZATIONAL FACTORS ON  
INTRANET UTILIZATION FOR FINANCIAL ACTIVITIES IN  
SELECTED ORGANIZATIONS IN KURUNEGALA DISTRICT



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## ABSTRACT

The impact of organizational factors on intranet utilization is one of the issues that have attracted the attention of researchers and organization around the world. The aim of this study was to observed organizational factors which have significantly impact on effective intranet utilization. Organizational factors consider as independent variables namely top management support, Technical user support and the functional integration. Utilization mode, Decision making and Knowledge sharing were identified as the dependent variables.

170 employees selected by using simple random sampling technique in different business sectors in Kurunegala district .Descriptive statistics use to analyze the main characteristics of the research variables and bivariate Statistical method use to explore the relationship between organizational factors and intranet utilization. Correlation and Simple linear regression analysis are use to explore the association between organizational factors and intranet utilization.

Overall finding from this study, Researcher was found out the determinants of intranet utilization of companies is in the high level in Kurunegala district companies. And also found the positive relationship between organizational factors and effective intranet utilization in financial activities in selected organization in Kurunegala district.



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