06 301 2011

THE IMPACT OF CORPORATE GOVERNANCE ON FIRMS' DIVIDEND POLICY OF LISTED S&P SL20 COMPANIES IN THE COLOMBO STOCK EXCHANGE

HARSHIKA LAKMINI EKANAYAKE



DEPARTMENT OF COMMERCE

FACULTY OF COMMERCE AND MANAGEMENT

EASTERN UNIVERSITY, SRI LANKA

06.30 300

ABSTRACT

The concept of corporate governance is one of the issues that have attracted the attention of researchers and organization around the world. Corporate governance is measured by board size, ownership structure, board independence and CEO duality. The purpose of this study is to identify the impact of corporate governance on firms' dividend policy for the listed S&P SL20 companies in the Colombo Stock Exchange. Twenty listed S&P SL20 companies were analysed for a period of six years from 2010 to 2015. Annual reports were used to collect the data and Statistical Package for Social Science (SPSS 19.0) was applied to present, analyze and evaluate data. Multiple regression and correlation analyses are used to explore the association between board size, ownership structure, board independence and CEO duality and firms' dividend policy. A positive impact is found on CEO duality and firms' dividend policy and negative impact is found on ownership structure and firms' dividend policy. The impact of board size and board independence deemed to be insignificant. In addition, it is shown that firm size and profitability explain firms' dividend policy. The study supports the fact that corporate governance is relevant in determining the dividend policy for listed S&P SL20 companies in the Colombo Stock Exchange.

Keywords: Board Size, Ownership Structure, Board Independence, CEO duality, Dividend Payout



Table of Contents

Acknowledgement	ī
Abstract	ii
Table of Contents	
List of Tables	viii
List of Figures	
Abbreviations	x
Chapter -1: Introduction	
1.1. Background of the Study	1
1.2. Problem Statement	4
1.3. Research Questions.	6
I.4. Research Objectives	б
0.5. Significance of the Study	
L6. Scope of the Study	8
1.7. Summary	8
Chapter -2: Literature Review 2.1. Introduction	
2.2. Corporate Governance	9
2.3. Importance of Corporate Governance 2.4. Theories Relating To Corporate Governance	10
2.4. Theories Relating To Corporate Governance	12
2.4 L Agency Theory	
2.4.2. Stewardship Theory	
2.4.3. Stakeholder Theory	14
2.4.4. Political Theory.	14
2.5. Corporate Governance Practice in Sri Lanka	
2.6. Corporate Governance Guidelines in Sri Lankta	16
2.7. Corporate Governance Variables	18
2.7.1. Board Size	18

2.7.2 Ownership Structure		19
2.7.3. Board Independence		20
2.7.4. CEO Duality.		21
2.8. Dividend Policy		21
2.9. Dividend Payout.		22
2.10. Board Size and Dividend Payout		23
2.11. Ownership Structure and Dividend Payout		24
2.12. Board Independence and Dividend Payout.		24
2.13. CEO Duality and Dividend Payout.		
2.14. Control Variables and Dividend payout		26
2.14.1. Firm Size and Dividend Payout		
2.14.2. Profitability and Dividend Payout		26
2.15. Relationship between Corporate Governance and Divide.	nd Policy	27
2.16. Summary		28
Chapter -3: Conceptualization and Operationalization 3.1. Introduction		29
3.2. Conceptualization		29
3.2.1. Corporate Governance		31
3 2 1 1 Roard size		31
3.2.1.2. Ownership structure	, r	32
3.2.1.3. Board Independence		
3.2.1.4. CEO Duality		34
3.2.2. Dividend Policy		34
3.2.2.1. Dividend Payout	E	
3.3. Control Variables	- 9	35
3.3.1. Firm size	k 94	
3.3.2. Profitability		
3.4. Hypothesis		36
3.4.1. Board Size and Dividend Payout	_ e- "	36
3.4.2 Ownership Structure and Dividend Payout		37

3.4.3. Board Independence and Dividend Payout		37
3.4.4. CEO Duality and Dividend Payout		37
3.5. Operationalization.		3/8
3.6. Summary		3/9
Chapter -4: Methodology		
4.1. Introduction		40
4.2. Study Settling		
4.3. Study Design		
4.4. Study Population and Sample.		
4.5. Method of Data Collection		
4.6. Method of Data Presentation		
4.7. Methods of Data Analysis and Evaluation		
4.7.1. Univariate Analysis		
4.7.2. Bivariate Analysis.		
4.7.2.1. Correlation		
4.7.3. Multivariate Analysis		
4.7.3. I. Multiple regression analysis		
4.8. Summary	±	43
Chapter -5: Data Presentation and Analysis		415
5.1. Introduction.		
5.2. Data Presentation		
5.3. Data Analysis		
5.3.1. Univariate Analysis	71 (1)	
5.3.1.1. Descriptive Statistics Analysis.		48
5.3.1.1.1. Descriptive Statustics Analysis for Corporate	e Governance Varia	ibles49
5.3.1.1.1. Beard söze	4	49
5.3.1.1.2. Ownership Structure		50
5.3.1.1.3. Board independence	3	52
5.3.1.1.1.4. CEO Duality		

5.3.1.1.2. Descriptive Statistics Analysis for Dividend Payout Ratio	. 54
5.3.U.U.3. Descriptive Statistics Analysis for Control Variables	. 56
5.3.1.1.3.1. Firm Size	. 56
5.3.1.1.3.2. Return on Assets (ROA)	
5.3.2 Bivariate Analysis	
5.3.2.1. Pearson Correlation Analysis.	
5.3.2.1.1. Relationship between Board size and dividend payout	
5.3.2.1.2. Relationship between Ownership structure and dividend payout.	
5.3.2.1.3. Relationship between Board Independence and dividend payout.	
5.3.2.2. Partial Correlation Analysis	
5.3.2.2.1. Relationship between Board size and dividend payout	
5.3.2.2.2. Relationship between Ownership structure and dividend payout	
5.3.2.2.3. Relationship between Board Independence and dividend payout	
5.3.3. Multivariate Analysis	
5.3.3.1. Multiple Regression Analysis	
5.4. Summary	
Chapter -6: Discussion	
6.1. Introduction.	69
6.2. Discussion on Relationship between Corporate Governance and Firm Dividence	
Policy	69
6.2.1. Discussion on Relationship between Board Size and Dividend Payout	
6.2.2. Discussion on Relationship between Ownership Structure and DP	
6.2.3. Discussion on Relationship between Board Independence and DP	
6.2.4. Discussion on Relationship between Firm Size and Dividend Payout	
6.2.5. Discussion on Relationship between Profitability and Dividend Payout	
6.3. Discussion on Impact of Corporate Governance on Firm Dividend Policy	
6.3.1. Discussion on Impact of Board Size on Firm Dividend Policy	
6.3.1. Discussion on Impact of Ownership Structure on Firm Dividend Policy	
6.3.3. Discussion on Impact of Board Independence on Firm Dividend Policy	
621 Discours - Land GETOD III	75

6.4. Summary	
Chapter -7: Conclusion and Recommendations	
7.1. Introduction	
7.2. Conclusion	
73. Recommendations.	
7.4. Suggestions for future researches	
7.5. Summary	
References	
Appendix	
Appendix - 1: Data Collected for the Study	88
2: Output for the Study	94

8

v