

FACTORS DETERMINING PROFITABILITY OF LISTED  
COMPANIES IN COLOMBO STOCK EXCHANGE IN  
SRILANKA: SECTOR WISE ANALYSIS

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06 JUL 2017

## ABSTRACT

Objectives of the study are to identify the extent and types of factors determining profitability of Sri Lankan listed companies, identify the factors that determines of profitability and to examine significance differences among the listed companies regarding the profitability. By reviewing 200 listed companies annual reports published in recent years, Out of them, 35% of (70) companies are selected by using proportionate stratified random sampling according to business sector as a sample to carry out the study. Descriptive statistics, bivariate analysis, Multivariate analysis and Kruskal Wallis tests were used to analysis the study. Results of the study show that companies profitability high level. Results of the correlation indicate weak relationship between independent and dependent variable. Further regression analysis reveal there is impact between independent and dependent variable. Further, it is noted that beverage and bank, finance and insurance companies, significantly differ from plantation, diversified companies, manufacturing, and other companies. The findings from this research could provide relevant insights to the Sri Lankan listed companies.

**Keywords:** Profitability, Determinants of Profitability, Colombo Stock Exchange

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