

**LEVEL OF ENTREPRENEURIAL CHARACTERISTICS OF SMALL
SCALE MANUFACTURERS IN BADULLA DISTRICT**

By



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A Project Report

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ABSTRACT

This study attempted to identify entrepreneurial characteristics of small scale manufactures in Badulla District. The study examined seven entrepreneurial characteristics of small scale manufactures. These characters are Need for achievement, Locus of control, Tolerance toward ambiguity, Self-confidence, Creativity and innovation, Risk taking propensity, and Self-efficacy.

The objective of this study was to determine the entrepreneurial characteristics of small scale manufacturers. The population of the study will be all the manufacturing industries in Badulla district. A sample of 130 manufacturers will be selected from the study population. For these purposes about 130 questionnaires were distributed among the sample. Within the problem statement area, stated about what is the level of entrepreneurial characteristics of small scale manufacturers in Badulla District. After that research questions were developed. Based on research questions, research objectives were developed and this will be the base for research process.

Descriptive statistics and other analyze methods were formulated in order to come up with findings related to the research problem. Frequency analysis was used to understand the sample profile and descriptive statistics were used to investigate the entrepreneurial characteristics among the manufacturers.

The results of the study showed that the level of entrepreneurial characteristics of manufacturers in Badulla District is high. As well as each of the variables Need for achievement, Locus of control, Tolerance toward ambiguity, Self-confidence, Creativity and innovation, Risk taking propensity, Self-efficacy also in high level. There is no significant different in entrepreneurial characteristics of manufactures by their age level and race. But there is significant different of the entrepreneurial characteristics by their gender.

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