INFLUENCE OF TAX PAYERS' ATTITUDES ON TAX COMPLIANCE DECISION IN ANURADHAPURA DISTRICT



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ABSTRACT

This study was conducted to bring an insight about influence of attitudes towards tax compliance decision among individual taxpayers in Anuradhapura District and taking attitudinal factors into Consideration. The study was conducted in Anuradhapura District and to evaluate and identify the most influential factors that reduce taxpayer compliance and to establish relationship between attitude and compliance behavior. This research was the survey involving individual Taxpayers' in Anuradhapura District.

Conceptualization framework used to develop to the questionare to the research and each element from conceptualization hold include in the questionnaire. According to conceptualization model, through the main objective of the study is to show the level of impact of tax payers' attitude on tax compliance decision among individual tax payers in Anuradhapura District. A questionnaire was design using five point likert scales and distributed individual taxpayers in Anuradhapura District area in order to learn their opinions. Data was collected from Hundred (1000) taxpayers and analyzed it using descriptive statistics, Correlation analysis, Regression analysis and ANOVA test.

The multiple regression models were used to examine the relationship between independent and dependent variables and indicate that tax compliance was influenced by the tax complexity, tax deterrence sanctions, tax law fairness but tax rate structure does not affect tax compliance decision. The results of this study can inform policy makers how the determinants influence tax compliance decision. The results of this study also provides insights both policy makers and tax Administrators to gain better understanding of the key variables that are significantly associated with tax compliance and enable them to implement suitable strategies to minimize potential damaging factors and allow them to improve government revenue. The study also attempts to enhance the existing literature by providing comprehensible picture and a view of taxpayers' compliance behavior from developing countries. The study reveals taxpayers' attitudes encourage tax compliance in Anuradhaputa District since the correlation of 0.734.

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