

**A STUDY OF MUSHROOM SUPPLY AND
CONSUMPTION BY HOUSE HOLDS IN
THAMANKADUWA DS DIVISION**



BY

KHALEEL FATHIMA MIFRAH



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ABSTRACT

Mushroom is higher nutrient content food than vegetables and meat items. Price also comparatively lower than other commodities. In developing countries like Sri Lanka mushroom used to fulfill people's nutrient requirement. Therefore, the mushroom consumption has to be enhanced.

The study was broadly designed to analyze mushroom supply and consumption of mushroom in Thamankaduwa DS division. The study was mainly based on primary data obtained from a sample survey. Purposive sampling was done by using pretested questionnaire in field interview with respondents. In addition to that secondary data were also used. Data were analyzed using the SPSS, descriptive statistics and multiple regression were done. Aspects of socio-economic features of respondents, factors affecting mushroom retailing and purchasing of mushroom and problems in purchasing and selling was studied.

Most of the consumers are living in suburb of town areas. Consumer's knowledge about mushroom values mostly affect in purchasing of mushroom and most of the consumers studied up to Advanced Level and working in government sectors. Mostly, consumers are purchasing mushroom in vegetable boutiques and grocery shops most of the people buying mushroom when they see mushroom at retailers shop and didn't consider about the price of mushroom. Average price of fresh mushroom packet was Rs 75, packet of dried mushroom was Rs 83 and canned mushroom per can was Rs 277. Consumers like to purchase packed mushroom than canned mushroom. And purchasing frequency was twice a month.

Most of the shops were located in town areas and retailers selling mushroom along with vegetables and grocery items. They are purchasing mushroom from different

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