

# AWARENESS OF THE INSURANCE AMONG THE PEOPLE OF MANMUNAI NORTH

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FCM499



Project Report  
Library - EUSL

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SRI LANKA  
2002

## ABSTRACT

The analysis I made on the awareness of insurance among the people of Manmunai North. For the purpose of identify the awareness of people and give meaning full fact how to increase awareness.

In order to ease this study I have divided my analysis into six chapters. The first chapter give the preface and also it's give details of the problem of the study, significance of this study and objective of this study.

The second chapter describe the literature review that includes how to create awareness in the organization.

The third chapter describe the methodologies that includes which are the methods studies conducted.

The chapter four describe data presentation and analysis that is including personal information and research information.

The chapter five discussions on factor kept forward and chapter six recommendation and conclusion.

Observations seen in collecting the data while analysing this helped me to decide the trend of analysis. However based on the data received I made this analysis. Although this is my primary attempt, I have made all my efforts to summit my analysis in this book beautifully.

Researcher

# CONTENTS

	Pages
Title of Pages	I –IV
Acknowledgement	V
Abstract	VI
Contents	VII - IX
List of Tables	X
List of Figures	XI
Chapter 1 Introduction	1- 13
INTRODUCTION	2 – 4
1.1) PROBLEM IDENTIFICATION	4 - 5
1.2) SIGNIFICANCE OF THIS STUDY	5 - 7
1.3) OBJECTIVE OF THIS STUDY	7 - 8
1.4) CONCEPTUALIZATION	8 - 10
1.5) RESEARCH METHODOLOGY	10
1.5.1) SAMPLING PROCESS	10
1.5.2) DATA COLLECTION	11
1.5.3) METHOD OF ANALYSIS AND DATA PRESENTATION	12
1.5.4) EVALUATION	12
1.6) ASSUMPTIONS	13
1.7) LIMITATIONS	13
Chapter 2 Review Of Literature	14 - 35
2.0) DEFINITION OF INSURANCE	15
2.1) DEFINITION OF AWARENESS	15 - 16
2.2) RESPONSE HIERACRHY MODELES	16 - 18
2.3) THE DETERMINANT FACTOR OF CREATING AWARENESS	18 - 22
2.4) A MODEL OF CONSUMER RESPONSE	23 - 24
2.5) AWARENESS STAGE	25
2.6) THE CONSUMER ADOPTION PROCESS	26 - 27
2.7) FACTOR'S IN SETTING THE PROMOTIONAL MIX	27 - 28
2.8) MEASURING THE PROMOTION RESULTS	29

2.9) POSSIBLE ADVERTISING OBJECTIVES	30
2.10) THE MAXI MARKETING MODEL FOR INTEGRATED MARKETING	31 - 32
2.11) MAJOR DECISIONS IN MARKETING PUBLIC RELATIONS	32 - 33
2.12) BRAND NAME AWARENESS	33
2.13) OBJECTIVES OF PROMOTION	34
2.14) CREATE AWARENESS	34 - 35

## Chapter 3 Methodology 36 - 44

3.0) INTRODUCTION	37
3:1:1) MANMUNAI NORTH DIVISIONAL SECRETARIAT	37
3:2) METHODOLOGY OF STUDY	37
3:2:1) SAMPLE SIZE	37
3:3) METHOD OF ANALYSIS	38
3:3:1) UNIVARIATE ANALYSIS	38
3:3:2) INDIVIDUAL ANALYSIS	39 - 43
3:3:3) OVERALL EVALUATION	43 - 44

## Chapter 4 Data Presentation And Analysis 45 - 56

4.1) INTRODUCTION.	46
4.2) PERSONAL INFORMATION.	46
4.2.1) AGE DISTRIBUTION.	46
4.2.2) CIVIL STATUS	47
4.2.3) EDUCATIONAL LEVEL.	48
4.2.4) YEARLY INCOME.	49
4.3) RESEARCH INFORMATION.	50
4.3.1) NEW POLICY.	51
4.3.2) PROMOTION.	52
4.3.3) SALES FORCE MANAGEMENT.	53 - 55
4.4) OVERALL DATA PRESENTATION AND ANALYSIS.	55 - 56

## Chapter 5 Discussion

57 - 64

5.0) DISCUSSION

58

5.1) PERSONAL INFORMATION

58 - 59

5.2) DISCUSSIONON RESEARCH INFORMATION

59

5.2.1) NEW POLICY

59 - 60

5.2.2) PROMOTION

60 - 61

5.2.3) SALES FORCE MANGEMENT

62 - 64

## Chapter 6 Conclusion And Recommendation

65 - 69

Reference And Bibliography

70

Appendix

Questionnaire

71 - 74

Map Of Manmunai North

75

Insurance Corporation Policies

76 - 81