

STUDY ON CUSTOMERS' SATISFACTION AND
EXPECTATIONS OF SERVICES PROVIDED BY
THE CEYLINCO INSURANCE COMPANY LTD
IN BATTICALOA DISTRICT



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CONTENTS

Acknowledgement	1
Abstract	II
Contents	IV - VIII
List of Tables	VII
List of Figures	VIII

CHAPTER – 01	Introduction	1-4
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*1.1	Overview	1
1.2	Problem Statement	3
1.3	Objectives of the study	3
1.4	Significance of the study	3
1.5	Assumptions of the study	4
1.6	Limitations if the study	4

CHAPTER – 02	Review of Literature	5-24
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2.1	Definition of marketing	5
2.1.1	Concept of marketing	5
2.1.2	Consumer marketing and Industrial marketing	6
2.2	Introduction to customer satisfaction	7
2.3	Importance of the customers	9
2.4	Needs of customers	12
2.5	Satisfaction / Dissatisfaction	12
2.6	Customer orientation	14
2.7	Satisfaction	15
2.7.1	Customer satisfaction	16
2.7.1.1	Leading factors of customer satisfaction	17
2.7.1.2	Creating satisfied customers	19

2.8	Post purchase satisfaction	21
2.9	Introduction to consumer behavior	22
	2.9.1 Major factors influencing Consumer behavior	23
2.10	Conclusion	23
CHAPTER - 03	Conceptualization frameworks And Research methodology	25 – 39
3.0	Introduction	25
* 3.1	Conceptualization frameworks	25
	3.1.1 Price	26
	3.1.2 Customer – Employee relationship	26
	3.1.3 Service Quality	27
	3.1.4 Technology	27
3.2	Methodology	28
	3.2.1 Sample size	28
	3.2.2 Data and Data collection	29
	3.2.3 Data presentation	31
	3.2.4 Data analysis 3.2.4.1 Personal Information	31
	3.2.4.2 Research Information	32
	3.2.5 Method of Evaluation	33
	3.2.5.1 Overall Evaluation for Individual variables	35
CHAPTER - 04	Data Presentation & Analysis	39-49
4.0	Introduction	40
4.1	Research Information	40
	4.1.1 Individual Factors - Price	41

- Service quality	44
- Technology	46
4.3 Overall Analysis	48
CHAPTER -05 Discussions	50-56
5.0 Introduction	50
5.1 Discussion on Research Information	50
5.1.1 Price	50
5.1.2 Customer employee relationship	52
5.1.3 Service quality	53
5.1.4 Technology	54
5.2 Overall Consideration	56
CHAPTER -06 Conclusion & Recommendation	57-62
6.1 Conclusion	57
6.2 Recommendation	58
6.2.1 Price	58
6.2.2 Customer employee- Relationship	59
6.2.3 Service quality	60
6.2.4 Technology	61
6.3 Implication of the research	62
REFERENCE	63 - 65
APPENDIX – I	IX- XV