

**OPPORTUNITIES FOR THE FORMATION OF  
ENTREPRENEURSHIP IN SMALL INDUSTRY IN  
EACHCHILAMPATHTHAI DIVISIONAL SECRETARIAL  
DIVISION, TRINCOMALEE**



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## ABSTRACT

If a country wants to be developed, the resources of the particular country should be used fully. Hence the employment opportunities will increase as a sequence of the income of the public will be increased, and the standard of living of the people also will be developed. However, in the current situation, the entrepreneurs are a very few and therefore the people have to fully depend on the government employment opportunities.

By considering this situation among the 11 divisional secretariat divisions in the Trincomalee district, one of the divisions of Eachchilampaththai was selected as research area. The prime objective of the research is to identify the resources of the particular region and using them to create more employment opportunities to eradicate the poverty of the people who are below the poverty line. Therefore the research study was conducted with the factors which are influencing to create the new entrepreneurship viz labour, marketing, finance, technology and training.

By issuing questionnaires, the information for the research was collected from the 200 respondents of the particular region. According to the collected information, how extent the factors contribute for the creation of new employment opportunities were observed. According to the research information labor, marketing and training factors are in moderate level and finance is very low because the most of the people are below the poverty line. Electricity and telecommunication facilities are not available in this region therefore the technology for new emergence is lacking.

When the above mentioned factors and resources managed effectively, the people of the particular region can create more employment opportunities and therefore the poverty will be eliminated.

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