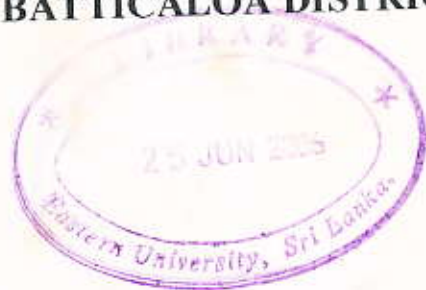


**SUSTAINABLE DEVELOPMENT OF BRICK INDUSTRY  
AT ERAVUR PATTU D. S DIVISION IN  
BATTICALOA DISTRICT**



**MR. THAMBIRAJAH PARANTHAMAN**

**884**



FCM884



Project Report  
Library - EUSL

**DEPARTMENT OF COMMERCE  
FACULTY OF COMMERCE AND MANAGEMENT  
EASTERN UNIVERSITY, SRILANKA**

**2004**

## THE ABSTRACT

The main objective of this study is "sustainable development of brick industry at Eravur Pattu D.S Division in Batticaloa district". This study was conducted with view of socio, economic, & environmental aspect.

Significant of this industry can be expressed in terms of its contribution to development of this division. Such as, raising country production level, providing employment opportunities, and entrepreneurship opportunities. Eventually which tend to improve the living standard of peoples in this division.

The research findings reveal that the brick industry in this region is now facing several constraints, related to technology, financial, labour and marketing. Furthermore, it has significant impact on environment as well as social. The former ones are land degradation, deforestation and air pollution. The latter one represents the employment of minor labours and school pupil.

This survey consists of samples of 150. In which 100 samples were taken from brick makers and rest of samples taken from brick assistants. In order to collect data, pre-designed questionnaires were used for brick makers and interview guidance was used for brick assistants. Simple random sampling method was used to select the samples with the ratio of sampling to population. Further information was gathered by discussing with Resellers, Grama Sevakas, Environmental Officers, Secretary of Municipal Council, and Secretary of Pradesa Saba. Some facts were observed in respective areas. In addition, the secondary data also considered.

The recommendations were given with eight dimensions such as technology improvement, financial assistants, labour management, marketing management, infrastructure facilities, environmental friendliness, social friendliness and attract potential investors. In addition, Government, NGO's & public should come forward to modify the existing brick industry to create sustainable development in this industry. In conclude, that the development of brick industry need to be viewed with a concept of sustainable development to achieve the objective of this study.

# CONTENTS

CHAPTER	PAGE. NO
Title pages	i - iii
Acknowledgement	iv
The Abstract	v
Contents	vi
List of Tables	vii - viii
List of Figures	ix
Chapter-01 Introduction	01 - 06
Chapter-02 Literature Survey	07 - 27
Chapter-03 Data Presentation	28 - 61
Chapter-04 Data Analysis	62 - 76
Chapter-05 Conclusion and Recommendation	77 - 90
References	91
Appendixes	x - xv