

**PROJECT PROPOSAL FOR IMPROVING THE QUALITY OF
LIFE OF PRAWN FARMERS IN THE MANNAR DIVISIONAL**

SECRETARIAT



ANTHONIPILLAI MAROON ASHA

901



FCM901

Project Report
Library - EUSL

**DEPARTMENT OF COMMERCE
FACULTY OF COMMERCE AND MANAGEMENT
EASTERN UNIVERSITY
SRILANKA**

2004.

ABSTRACT

Water is the major resource, which dominates 71.2% of the surface of the earth. This water is mainly identified as oceans and seas.

There are so many industries that have sprigged up from the sea. Among these, fishing industry has taken the highest priority. Through this industry a country could earn millions of rupees, which could be contributed to the country's economy. Now a days prawn industry is becoming very popular among the fishing folk and some countries have taken prawn industry as their major incoming earning source. This income contributes to the economical development and support to the country. When we take Sri Lankan economy into consideration, the contribution rendered by this industry is very vast. On one hand this supports the total income of the country by earning foreign exchange through export trade. On the other hand this provides more employment opportunities to the country, which is also a part of the national economy.

This has been in force from the very beginning of this industry. Cultivation is the main source of earning income in Sri Lanka. Fishing comes second in this field. Even though this industry has taken vast strides in the recent past, we can see that the quality of life among the fishing folk has not much changed or up graded.

The coastal areas of Mannar District have more advantageous qualities for prawn industry. Therefore, I have chosen Mannar District for my research. Through this research, I want to plan a project to propose, through which we could find out solutions to up-grade the quality of life of the fishing folks, how to develop this industry to get the maximum benefit, how could these plans be implemented, who could be approached for better implementation, and from whom the necessary funds/financial assistance could be obtained etc., to make this project as success.

CONTENTS

Chapter	Page number
Acknowledgement	I
Abstract	II
Contents	III - VI
List of tables	VII
List of figures	VIII
Chapter-01	01-07
1.1 Introduction	01-03
1.2 Objective of the study	03
1.3 Limitations	03
1.4 Assumptions	03-04
1.5 Method of the study	04-05
1.6 Conceptualisation	05-06
1.7 Summary	07
Chapter-02	07-30
2.1 An over view of quality of life	08
2.2 An over view of working condition.	09
2.2.1 Good house keeping	10
2.2.2 Fatigue	10
2.2.3 Noises	10
2.2.4 Monotony and boredom	11
2.2.5 Ergonomics	11
2.2.6 Shifts	11
2.2.7 Flexi time	11
2.3 Components of quality of life	
2.3.1 Employee participation	12-15

2.3.2	Employee communication	16
2.3.2.1	Downward communication	16-17
2.3.2.2	Upward communication	18-19
2.3.3	Career development	20-21
2.4	Compensation	22
2.4.1	Job security	23
2.4.2	Employee benefits	24
2.4.3	Pay	25-27
2.4.4	Environment	28
2.5	Performance	29
2.6	Job evaluation	30
2.7	New development indicators	30-32
2.8	Summary	33-34

Chapter-03 **35-59.**

3.1	Personal information	35-36
3.1.1	Age classification	37
3.1.2	Number of family members	38
3.1.3	Monthly income level	39
3.1.4	Education level	40
3.2	Information data	41
3.2.1	Technology used	42
3.2.2	Type of fishing gears	43
3.2.3	Fishing development organization	44
3.2.4	Sources of capital	45
3.2.5	Professional training and seminar, film show	46
3.2.6	Income by getting training	47
3.2.7	The profit by catch	48
3.2.8	Price	49
3.2.9	Marketing problem	50

3.2.10	Method of sale	51
3.2.11	Agents and brokers	52
3.2.12	Classify your catch in market	53
3.2.13	Cooler facilities	54
3.2.14	Part time job	55
3.2.15	Income meet requirement	56-57
3.2.16	Interested to continue catching	58
3.3	Summary	59

Chapter-04 **60-68**

4.0 Introduction of Mannar divisional secretariat 60-61

4.1 Problems faced by the prawn farmers of Mannar divisional secretariat

4.1.1	Teaching new method	62
4.1.2	Equipments	63
4.1.3	Capital, investment and loan basis problem	63
4.1.4	Training and seminar	64
4.1.5	Development and modern technology	64
4.1.6	Agent and brokers	65
4.1.7	Marketing	66
4.1.8	Part time job	67
4.2	Summary	68

Chapter-05

69-80

5.1 Conclusion

69-77

5.2 Project recommendation table(Action Plan)

78-80

Bibliography

81-82

Reference

83-84

Annex 1-Questionnaire-English

IX-XV