

**“GREEN SHRIMP FARMING AS AN IDEAL VENTURE FOR
ENTREPRENEURSHIP IN BATTICALOA DISTRICT”**



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Abstract

Sri Lanka is developing country. From the period of independence it is an agricultural based economy country. But, contemporary Sri Lanka is slightly deferring its economical structure. It is obvious that the Central bank of Sri Lanka is evidence. This is because of the implementation of different policies by the Sri Lankan Governments. Most of the important policies are Industrial Policy for domestic economical improvement and Export Diversification for foreign trade.

This research is concerning about Prawn Farms. This venture is now suiting both these policies. This venture is feasible to Batticaloa District but, it posses some problems. Most of the important problem is environmental problem. By doing these farming emissions causes a big environment impact. It has to be alleviated or reduced Because of the Batticaloa District's economical improvement. So this research study title is

“GREEN SHRIMP FARMING AS AN IDEAL VENTURE FOR ENTREPRENEURSHIP IN BATTICALOA DISTRICT”

Two populations are being used here. Those are:

Prawn farmers,

Lagoon Based Fishing Craftsmen

Prawn farmers population is taken as a whole and Cluster sampling applied to Lagoon Based Fishing Craftsmen population to do the analysis. According to the analysis, there are some possibilities existing to create pollution but it can be reduced cannot be stopped by some ways. Those are:

1. Changing the Attitudes of the Shrimp Farming Entrepreneurs
2. Competency Development
3. Pollution Control
4. Changing by Getting Legal approval
5. New Technology

By following these recommendations this venture can be done excellently environmental friendly.

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