

**STUDY THE PREFERENCE TO THE CHOICE OF
COMMERCE STREAM AMONG G.C.E (A/L) STUDENTS
IN THE BATTICALOA DISTRICT**



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ABSTRACT

Advance Level is most important to the students career and their further development, now a days, if see the work world is more competitive and more knowledgeable, also more than 50% of work opportunities in job market has for commerce stream students, and commerce field has got much more vocational education opportunities, and professional studies, if take the Sri Lankan economy, commerce field have been growing up because our country is developing country, so it has a wide range of job opportunities in commerce field but if take the number of commerce stream students in Batticaloa district, it has been declining last six years, For that, *"this research find out the reason for declining the commerce stream students numbers and recommendation to solve that problem in successful manner."*

There are 100 commerce stream students were selected for this study from 03 Educational zonal district commerce stream students in the Batticaloa district. The data were collected about the variable, which are concerned in the conceptualization of the study such as Personal (personal goals, influence, family income), Career development (higher studies, Career guidance, job opportunities), Learning Environment (support, Efficient teachers, source/materials), These data were analyzed through the univariate analysis, therefore SPSS 11.0 computer software and MS Excel were used.

After the analysis of every variable the following mean value were gotten. The mean value of the personal is 2.90, Career developments is 3.27, Learning Environment is 2.762, these shows the students when they have selected for A/L on that time that three main factors moderately influenced on their preference decision.

The students have to think about their career and career development when they choose stream for A/L, because A/L is a very important to their career, most of the student lost their valuable time by choosing incorrect stream, then their following CIMA, Chartered Accountancy in Sri Lanka. And also following parties have to consider increasing commerce stream students numbers, The parents, schools principals, commerce stream teachers, Directors of educational zonal, school development societies, Old boys societies, undergraduate associations, NGOs, and universities

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