PROBLEM FACE BY FISHERMEN AND THEIR SOCIO ECONOMIC STATUS IN THE KARAITIVU DIVISIONAL SECRETORY AREA



MYLVAHANAM AJANTHAN



DEPARTMENT OF MANAGEMENT
FACULTY OF COMMERCE AND MANAGEMENT
EASTERN UNIVERSITY
SRILANKA

2007

ABSTRACT

Fisheries are one of the important economic sectors in the world. In a developing country like Sri Lanka, this sector faces many constraints. Likewise, the families who depend on this sector also face many related problems.

As Sri Lanka is an Island, in most of its coastal areas fishery is prevalent. However, the prices fetched for the seafood products are in an uncertain level. Based on this fact, the Karaitivu D S Division is selected as the coastal region to examine the problems faced by the fishing families in this research. Therefore, the main objective of this research is to identify the important Socio economic problems of these people and to put forward solutions for these problems by which the income and the life standard of these fishing families can be improved.

In order to identify the Socio-economic problems faced by these families, this research concerns 6 variables as conceptualized. They are Social factors, Marketing, Finance, Technology, Training and Saving. The data for this research were obtained by issuing the questionnaire inclusive of the above 6 variables issued randomly to 200 families out of 1088 fishing families living in the Karaitivu D S Division.

The study concluded that as these fishing families are backward in education, their Social factor is at a very low level. For instance, their marketing facility is in a very unsatisfactory manner. When their Technology and training are concerned, these families are still engaged in untrained and traditional methods in catching fish. This is because these people do not have education to use modern technologies or capital facilities for them. As a result, the fishing people of this area get a very low income. With this low income, they are not able even to carry on their daily living and they live under the poverty line. This has made them live in a low standard of living condition.

CONTENTS

Тіті	LE PAGES		PAGE NO					
Ackr	nowledgement							I
Abst	ract							п
Cont	ents							ш-уш
List	of table							IX-X
List	of figures							XI
СНА	PTER ONE							1-7
INTI	RODUCTION		(30)					.00
1.1	Background of Study							1
1.2	Problem statement						Y	3
1.3	Research question					. ,		3
1.4.	Objectives of the research		9			h	V	3
1.5	Research Methology			•	, -	1	6	4
	1.5.1. Sample selection			1				4
	1.5.2. Sample procedure	1				1		4
1.6.	Data Collection							5
	1.6.1. Primary Date							5

1.6.2. Secondary Date	5
1.7. Data Analysis	6
1.8. Method of Evaluation	7
1.9. Limitations of the research	7
1.10. Assumptions of the research	
CHAPTER TWO	07-26
LITRATURE REWIEW	
2.1 Introductions	8
2.1.1 Introduction of social factors	8
2.1.2 Social research	8
2.1.3 Social economics	9
2.1.4 Definition of economic development	9
2.2 Education	10
2.3 Housing	11
2.4 Health and nutrition	12
2.4.1 Health	12
2.4.2 Nutrition	k V 12
2.5 Infrastructure facilities.	13
2.5.1 Transport	13
2.5.2 Water supply	1 13
2.5.3 Communication	13
2.6 Population	14

2.7 Marketing	15
2.7.1 Market	15
2.7.2 Marketer	16
2.7.3 Marketing	16
2.8 Finance	17
2.8.1 Nature of finance	17
2.8.2 Classification of sources	17
2.8.3 Individual investor as source of financing	18
2.8.4 Financial institution as source of financing	18
2.8.5 Specific credit schemas	19
2.9 Technologies	20
2.10 Training	22
2.11 Saving	2,4
2.11.1 Saving in economic	24
2.11.2 Saving in personal finance	26
2.12 Summary	27
CHAPTER THREE	¥ 28-33
CONCEPTUAL FRAME WORK & OPERATIONALIZATION	4
3.1 Introductions	28
3.2 Conceptualization	28
3.3 Operationalization	32
3.4 Summary	33

CHAPTER FOUR	34-46
METHODOLOGY	
4.1 Introduction	34
4.2 Method of data collection	34
4.3 Sample	37
4.4 Measures	37
4.4.1 Lickert Scale and indicators are as follows	38
4.5 Method of data evolution	39
4.5.1 Percentage, Mean, Standard Deviation	40
4.5.2 Aggregate Score of the Sample for Variables	40
4.6 Conclusion	40
CHAPTER FIVE DATA PRESENTATION & ANALYSIS	41-73
5.1 Introduction	41
5.2 Personal information	41
5.2.1. Gender	41
5.2.2. Educational Qualification	42

5.2.3 Monthly income level	44
5.3 Research information	45
5.3.1 Social factors	46
5.3.1.1 Education	48
5.3.1.2 Housing	50
5.3.1.3 Health & Nutrition.	53
5.3.1.4 Infrastructure	56
5.3.1.5 Population	59
5.3.2 Marketing	62
5.3.3 Finance	65
5.3.4 Technology	68
5.3.5 Training	71
5.3.6 Savings	74
CHAPTER 06	75-85
DISCUSSION	c:
6.1 Introduction	75
6.2 personal information A	75
6.2.1 Gender	√ 75
6.2.2 Educational Qualification	76
6.2.3 Monthly income level	76
6.3 research information	77
6.3.1 Social factor	77

	6.3.1.1. Education	77
a)	6.3.1.2 Housing	78
	6.3.1.3 Health and nutrition	79
	6.3.1.4 Infrastructure	80
6.3	.1.5. Population	81
6.3.2	Marketing	82
6.3.3	Finance	83
6.3.4	. Technology	84
6.3.5	Training	85
6.3.6	Saving	85
CHAPTER-	-07	86-98
CONCLUS	SION & RECOMENDATION	
7.1 Educatio	n ·	86
7.2 Housing	(4)	87
7.3 Health n	utrition	88
7.4 Infrastru	cture	89
7.5. Populati	on .	91
7.6 Marko	eting. A	92
7.7 Finan	ce	¢ 93
7.8. Techn	nology	94
7.9 Traini	ing į	95
7.10 Savin	g	96