

“FACTORS AFFECTING ON ENTREPRENEURSHIP  
DEVELOPMENT IN AKKARAIPATTU DIVISIONAL  
SECRETARY DIVISION”



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## ABSTRACT

The research of entrepreneurship development is a crucial issue in Economic growth. It is essential for economic sector to understand the factors affecting on entrepreneurship development.

The entrepreneurship development is affected throughout some factors. Each & every factor is reflects in the development process of entrepreneurship, therefore the necessary arise to study the factors affecting on entrepreneurship development Akkaraipattu divisional secretary division.

To identify factors affecting on entrepreneurship development, five major objectives have formulated. Based on the objectives the conceptualization frame work for this research has developed, in this sequence of conceptualization frame work, the statements in questionnaire were arranged, where pre-selected set of statements were asked to the respondents in order to collect reliable data. Five-point likert scale model of statements were used, which are ranging from 1-5. The questionnaires were issued to 200 entrepreneurs who were selected by random sampling basis.

The entrepreneurs are going on same unhealthy level. As the result of this study, capital, vocational training, marketing, technology and materials are highly influenced in the entrepreneurship development. The entrepreneurs' characteristics are highly deciding factors for determines the entrepreneurship development in Akkaraipattu divisional secretary division. In fact the cultural factor and psychological factor are moderate deciding factor for this research.

Thank you

Researcher

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