

**STUDY ON THE DEVELOPMENT OF TOURISM INDUSTRY
AFTER THE TSUNAMI IN TRINCOMALEE DISTRICT**

1082

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ABSTRACT

The research study has intended the title “A study the development of tourism industry after the tsunami in Trincomalee district.” The objectives of this research were measure the present level of development of tourism industry after the Tsunami in Trincomalee District and suggest possible recommendation to the different stakeholder.

The research study conceptualization framework has three variables such as Business, Employment, and Infrastructure facility

Primary and secondary data were used in this study; primary data were collected from questionnaires and interviews. And secondary data collected from tourism industries reports. 50 respondents (hotels and restaurants) were selected as a sample questionnaire were issued to them collected the data. The collected data were analysis using the univariate method and used SPSS package the collected data were presented in the form of table and pie charts.

These three variables are mostly contribute the development of tourism industry the research finding show the tourism the industry is develop after the tsunami but it did not attain full high development level.

Therefore key recommendation for the high level of development of tourism industry is to more concern design the development of tourism industry.

I hope this research on development of tourism business will be helpful in enabling the tourism business to develop modify the content and method of the development.

Researcher

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