

THE INFLUENCE OF MOTIVATIONAL FACTORS ON
KNOWLEDGE SHARING IN THE EASTERN
UNIVERSITY, SRI LANKA



MITHURA THAYANITHY

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DEPARTMENT OF MANAGEMENT

FACULTY OF COMMERCE AND MANAGEMENT

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The influence of motivational factors on knowledge sharing in the Eastern University, Sri Lanka

ABSTRACT

The dynamism of a new educational scenario requires information professionals to not only quickly create knowledge but also to acquire and apply knowledge through knowledge sharing. As such, determining factors that may influence knowledge sharing behavior constitutes an important area of research. This paper aims to determine the factors that influence knowledge sharing of academic staffs of Eastern University, Sri Lanka (EUSL) which in this context refers to extrinsic and intrinsic motivating factors. Also, this paper identifies the effect of motivational factors on knowledge sharing behavior. Data were collected through survey questionnaire returned by 104 Academic staff in Eastern University, Sri Lanka. Results showed that the academic staffs have their Knowledge sharing in marginally high level. And there is no significant difference was found between knowledge sharing behavior of staffs with different personal factors. But observed the intrinsic motivational factor such as Trust have on their colleagues and individual behavior mostly influence their Knowledge sharing. Finally, the results showed that intention and intrinsic motivational factors influence knowledge sharing behavior of academic staffs of Eastern University, Sri Lanka sampled.

TABLE OF CONTENTS

ACKNOWLEDGEMENT	i
ABSTRACT	ii
ABBREVIATION	iii
CONTENTS	iv-vi
LIST OF TABLE	vii
LIST OF FIGURES	viii

CONTENTS

Chapter – 1 Introduction	01-06
1.1 Introduction	01
1.2 Background of the study	03
1.3 Problem statement.....	03
1.4 Research Questions.....	04
1.5 Objectives of the Study	04
1.6 Scope of the study	05
1.7 Significance of the study	05
1.8 Chapter Summary	06
Chapter – 2 Literature Review	07-14
2.1 Introduction	07
2.2 Meaning and definition of Knowledge	07
2.3 Knowledge management.....	08
2.4 Meaning and definition of Knowledge Sharing	09
2.4.1 Factors that inhibit for sharing knowledge	10
2.4.2 Importance of Knowledge sharing among academic staff.....	11
2.4.3 Variables associated with knowledge sharing	12
2.5 Meaning and definition of Motivational factors	12

2.5.1 Intrinsic and extrinsic factors.....	13
2.6 Chapter Summary	14
Chapter – 3 Conceptualization and Operationalization	15-21
3.1 Introduction	15
3.2 Conceptualization	15
3.2.1 Conceptualization Framework	15
3.3 Knowledge sharing	16
3.3.1 Donating and Receiving.....	16
3.4 Motivational factors.....	16
3.4.1. Intrinsic motivation.....	17
3.4.2 Extrinsic motivation.....	18
3.5 Personal information and Hypothesis	20
3.6 Operationalization.....	20
3.7 Chapter Summary	21
Chapter – 4 Methodology	22-27
4.1 Introduction	22
4.2 Extent of researcher inference with the study	22
4.3 Study setting	22
4.4 Time horizon	22
4.5 Unit of analysis.....	22
4.6 Reliability	22
4.7 Sample size and sampling method	23
4.8 Data collection method.....	24
4.9 Method of data presentation and analysis	25
4.10 Method of data evaluation.....	25
4.10.1 Univariate analysis.....	25
4.10.2 Bivariate analysis	26
4.10.2 Correlation coefficient	26
4.10.3 Coefficient of Determination	26
4.10.4 Hypothesis test.....	27

4.11 Chapter Summary.....	27
Chapter - 5 Data Presentation and Analysis	28-40
5.1 Introduction	28
5.2 Reliability Analysis	28
5.3 Multicollinearity	28
5.4 Data presentation for objective one	29
5.5 Data presentation for objective two.....	30
5.6 Data presentation for objective three.....	31
5.7 Data presentation for objective four.....	32
5.8 Data presentation for objective five	34
5.9 Chapter Summary.....	40
Chapter - 6 Discussion	41-46
6.1 Introduction	41
6.2 Discussion for objective one	41
6.3 Discussion for objective two	43
6.4 Discussion for objective three	44
6.5 Discussion for objective four	44
6.6 Discussion for objective five.....	45
6.7 Chapter Summary.....	46
Chapter - 7 Conclusion and Recommendations.....	47-49
7.1 Introduction	47
7.2 Conclusion.....	47
7.3 Recommendations and strategies	48
7.4 Limitation	49
7.5 Implication of study	49
7.6 Chapter Summary.....	49
References	50-55
APPENDIX-01 QUESTIONNAIRE.....	x