

1336

**IMPACT OF WORKERS' ATTITUDES ON WORKERS'  
PRODUCTIVITY OF SELECTED TEA PUCKERS IN  
NUWARA ELIYA DISTRICT**

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## ABSTRACT

Human attitudes are reflected from the emotion and feelings. Those workers' attitudes are highly influence on organization performance. So it is important to identified type of attitude. If it is positive tries to retain or if it negative find the way to reduce. So this study is conducted to enhance our understanding of workers attitudes how influence on workers' productivity of tea puckers in Nuwara eliya District.

In this research, the workers attitudes were determined by mainly three variables such as job satisfaction, job involvement, and organizational commitment. The researcher formulated problem question that "How workers' attitudes impact on productivity of selected tea puckers in Nuwara eliya District?"

To conduct this research, the 200 permanent tea puckers were selected in tea plantations of Nuwara Eliya district. After data were presented and analyzed by using statistical tools such as mean standard deviation and frequency tables and correlation analyses were used to test the impact of workers' work attitudes on workers' productivity. Than clarify the research findings, after that the researcher formed a final conclusion. Some important suggestions also were given for the improvement of future research.

According to these analyses, there is a low level satisfaction among the tea plantation workers. At the same time, there is a moderate level of commitment and high level of job involvement and overall attitude perception is moderate among the tea puckers. There is a strong positive relationship between workers' work attitudes and workers' productivity and attitudes were highly impact on productivity.

In this view, the researcher attempt to say that, Steps which tea plantation administrators and managers can take to improve job satisfaction and maintain attitude stability are suggested for achieving high level of workers' productivity.

## TABLE OF CONTENTS

<b>Contents</b>	<b>Page No</b>
Acknowledgement .....	I
Abstract.....	II
Contents .....	III -VIII
List of Figure .....	VII
List of tables .....	VII
<b>CHAPTER 01</b>	<b>01-05</b>
<b>INTRODUCTION</b>	
1.1 Background of the study.....	01
1.2 Statement of problem.....	02
1.3 Research questions .....	03
1.4 Research objectives .....	03
1.5 Scope of the study.....	03
1.6 Significant of the study.....	04
1.7 Limitations of the study .....	04
1.8 Summary.....	05
<b>CHAPTER 02</b>	<b>06-30</b>
<b>LITERETURE REVIEW</b>	
2.1 Introduction .....	06
2.2 Attitudes.....	06
2.2.1 Work related attitudes.....	07
2.2.1.1 Job satisfaction .....	07
2.2.1.2 Organizational commitment .....	16
2.2.1.3 Job involvement.....	24

2.3 Productivity .....	29
2.4 Summary .....	30

**CHAPTER 03** **31-42**

**CONCEPTUALIZATION AND OPERATIONALIZATION**

3.1 Introduction .....	31
3.2 Conceptualization .....	31
3.2.1 Job attitudes .....	31
3.2.1.1 Job satisfaction .....	32
3.2.1.2 Organizational commitment .....	35
3.2.1.3 Job involvement.....	38
3.2.2 Workers' productivity.....	40
3.3 Operationalization .....	41
3.6 Summary .....	42

**CHAPTER 04** **43-47**

**METHODOLOGY**

4.1 Introduction .....	43
4.2 Study setting .....	43
4.3 Time horizon.....	43
4.4 Unit of analysis.....	43
4.5 Sample size and sampling method.....	44
4.6 Data collection method.....	44
4.7 Method of presentation and analysis .....	45
4.8 Method of evaluation.....	45
4.9 Summary.....	47

**DATA PRESENTATION AND ANALYSIS**

5.1 Introduction ..... 48

5.2 Presentation and analysis: - Personal information..... 48

    5.2.1 Amount of respondents..... 48

    5.2.2 Age group ..... 48

    5.2.3 Gender ..... 49

    5.2.4 Civil status ..... 49

    5.2.5 Educational qualification ..... 49

    5.2.6 Experience in current job..... 49

5.3 Presentation and analysis of job satisfaction ..... 50

    5.3.1 Needs ..... 50

    5.3.2 Values ..... 51

    5.3.3 Job satisfaction ..... 52

5.4 Presentation and analysis of organizational commitment ..... 52

    5.4.1 Affective commitment ..... 52

    5.4.2 Normative commitment..... 53

    5.4.3 Continuance commitment..... 54

    5.5.4 Organizational commitment ..... 55

5.5 Presentation and analysis of job involvement ..... 56

5.6 Presentation and analysis of workers’ productivity..... 57

5.7 Relationship between attitude and demographic factors ..... 57

5.8 Relationship between productivity and demographic factors..... 59

5.9 Relationships between workers attitudes and productivity ..... 61

5.10 Summary..... 62

**CHAPTER -06**

**63-71**

**DISCUSSIONS AND FINDINGS**

6.1 Introduction ..... 63

6.2 Discussion and findings: - Objective One ..... 63

    6.2.1 Needs ..... 63

    6.2.2 Values ..... 64

    6.2.3 Job satisfaction ..... 65

6.3 Discussion and findings: - Objective Two ..... 66

    6.3.1 Affective commitment ..... 66

    6.3.2 Normative commitment ..... 67

    6.3.3 Continuance commitment ..... 68

    6.3.4 Organizational commitment ..... 69

6.4 Discussion and findings: - Objective Three ..... 69

6.5 Discussion and findings: - objective Four ..... 70

6.6 Discussion and findings: - objective Five ..... 71

6.7 Summary ..... 71

**CHAPTER -07**

**72-74**

**CONCLUSIONS AND RECOMMENDATION**

7.1 Introduction ..... 72

7.2 Conclusion and Recommendation ..... 72

7.3 Future research Suggestions ..... 73

7.4 Implication of the research ..... 73

7.6 Summary ..... 74

Bibliography

Appendix