"INFLUENCE OF EMPLOYEES' COMPETENCIES ON EMPLOYEES JOB PERFORMANCE"

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ABSTRACT

Human resource is the most important and significant factor for gaining competitive advantages in an organization. Hence the best talent pool of employees is necessary for organizational success. Job performance has been associated with the ability of the individual employees realizing their respective work goals, fulfilling expectations as well as attaining job targets and/or accomplishing a standard that are set by their organizations this research investigates the influence of employee's competencies on employees' job performance in a context of Insurance Companies in Manmunai North D.S. Division in Batticaloa District. In this study, core competencies and functional competencies were used to measure the independent variable of employee's competencies.

To attain the objectives, the quantitative method was used and data were collected through questionnaires. A total of 152 questionnaires were distributed to employees of Insurance Companies in Manmunai North D.S. Division in Batticaloa District. The data were analyzed using Pearson correlation and multiple regression analysis. The findings exhibited that, there were positive relationship between employee's competencies with job performance and also employee's competencies of Insurance Companies in Manmunai North D.S. Division in Batticaloa District is in high level and also job performance of employees is in high level. However, dimensions of employee's competencies are positively and significantly correlated with job performance. Lastly, the regression analysis between employee's competencies and job performance indicated that 76% of total variance of job performance was explained by employee's competencies. In conclusion, it is observed that employee's competencies have influence on the employees' job performance. This shows that employers need to develop knowledge, skills and abilities to enhancing high jeb performance level among the employees. Results of this study suggest that the competencies are useful for examining the dispositional source of job performance. This study contains useful information for management practitioners about maintaining and increasing the employee competencies to increase job performance.

Keywords: Employee's Competencies, Core competencies, Functional competencies and Job performance

TABLE OF CONTENTS

| | Page No |
|---|---------|
| Acknowledgement | I |
| Abstract | П |
| Table of Contents | Ш |
| List of Tables | VII |
| List of Figures | X |
| CHAPTER - 01 INTRODUCTION | 01 - 10 |
| 1.1 Introduction | 01 |
| 1.2 Background of the study | 03 |
| 1.3 Problem justification | 04 |
| 1.4 Problem statement | 05 |
| 1.5 Research questions | 06 |
| 1.6 Research objectives | 06 |
| 1.7 Significance of the study | 07 |
| 1.8 Scope of the study | 08 |
| 1.9 Chapter framework | 4 09 |
| 1.10 Summary | 10 |
| CHAPTER - 02 LITERATURE REVIEW | 11 - 26 |
| 2.1 Introduction $\sim h$ | 11 |
| 2.2 The concept of competency | # |
| 2.2.1 Definitions of competency | i 13 |
| 2.2.2 Competericy models | 16 |
| 2.2.3 21st -century competencies | - 17 |
| 2.2.4 Categorization of competency | 18 |
| 2.3 Job performance | 22 |
| 2.3.1 Definition of job performance | 25 |
| 2.3.2 Advantages of higher employees' job performance | 26 |
| 2.3.3 Performance management | 26 |
| | 40 |

| 2.4 Research on competency and performance | |
|--|---------|
| 2.5 Summary | 32 |
| CHAPTER - 03 CONCEPTUALIZATION AND OPERATIONALIZATIO | N 22 42 |
| 3.1 Introduction | |
| 3.2 Definition of key concepts | 33 |
| N. Control March | 33 |
| 3.2.1 Competency | 33 |
| 3.2.2 Job performance | 36 |
| 3.3 Research hypotheses | 37 |
| 3.4 Operationalization | 39 |
| 3.5 Summary | 43 |
| CHAPTER - 04 RESEARCH METHODOLOGY | 44 - 49 |
| 4.1 Introduction | 44 |
| 4.2 Study design | 44 |
| 4.2.1 Research Method | 44 |
| 4.2.2 Variables of the study | 44 |
| 4.2.3 Extent of researcher inference with the study | 44 |
| 4,2.4 Study setting | 44 |
| 4.2.5 Time horizon | 45 |
| 4.2.6 Unit of analysis | 45 |
| 4.2.7 Population of the study | 45 |
| 4.2.8 Sample size and sampling method | 45 |
| 4.4 Survey instruments development | 46 |
| 4.5 Method of data collection | 47 |
| 4.5.1 Source of data used for this study | - 47 |
| 4.5.2 Structure of the questionnaire | 47 |
| 4.6 Data presentation and analysis | 48 |
| 4.6.1 Data presentation | 48 |
| 4.6.2 Method of data analysis | 48 |
| 4.7 Method-of data evaluation | 49 |

| 4.7.1 Univariate analysis | 49 |
|--|---------|
| 4.7.2 Bivariate analysis | 49 |
| 4.8 Summary | 50 |
| CHAPTER - 05 DATA PERESENTATION AND ANALYSIS | 51 – 78 |
| 5.1 Analysis of reliability | 51 |
| 5.2 Personal information | 52 |
| 5.2.1 Name of the insurance companies | 52 |
| 5.2.2 Designation of employees | 53 |
| 5.2.3 Age of employees | 53 |
| 5.2.4 Gender of employees | 54 |
| 5.2.5 Educational qualifications of employees | 54 |
| 5.2.6 Experience of employees | 55 |
| 5.3 Research information | 55 |
| 5.4 Determine the level of employee's competencies | 56 |
| 5.4.1. Core competencies | 56 |
| 5.4.2. Functional competencies | 59 |
| 5.5 Examine the level of job performance of employees | 62 |
| 5.5.1 Job performance | 63 |
| 5.6 Relationship between employees' competencies and job performance | 66 |
| 5.6.1 Regression analysis | 66 |
| 5.6.2 Test of hypothesis | 68 |
| 5.6.3 Correlation analysis | 70 |
| 5.6 Relationship between demographic elements and competencies | 72 |
| 5.7.1 Cross tab analysis / | 72 |
| 5.8 Summary | ~ 78 |
| | |
| CHAPTER - 06 FINDING AND DISCUSSION | 79 - 86 |
| 6.1 Summary on the findings of employee's competency | 79 |
| 5.2 Summary of the findings on job performance | 80 |
| 3.3 Correlation between the variables of employee's competency | 82 |

| and job performance | |
|---|---------|
| 6.4 Influence of employee's competency on job performance | 83 |
| 6.5 Summary of the hypothesis results | 85 |
| 6.6 Summary | 86 |
| CHAPTER - 07 CONCLUSIONS, DIRECTIONS FOR THE FUTURE | 87 – 90 |
| RESEARCH AND MANAGERIAL IMPLICATIONS | |
| 7.1 Introduction | 87 |
| 7.2 Conclusions of employee's competencies | 87 |
| 7.3 Conclusions of job performance | 88 |
| 7.4 Managerial implications | 89 |
| 7.5 Limitations of the research | 89 |
| 7.6 Directions for future research | 89 |
| 7.7 Summary | 90 |
| REFERENCE | 91 |
| Appendix-01 Questionnaire | 99- 103 |
| | |

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