FACTORS AFFECTING ON ENTREPRENEURSHIP DEVELOPMENT IN VAVUNIYA DISTRICT

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ABSTRACT

The research of entrepreneurship development is a crucial issue in economic growth. It is essential for economic sector to understand the factors affecting on entrepreneurship development.

The entrepreneurship development is affected throughout some factors. Each & every factor is reflects in the development process of entrepreneurship, therefore the necessary arise to study the factors affecting on entrepreneurship development vavuniya district.

To identify factors affecting on entrepreneurship development, five majar objectives have formulated. Based on the objectives the conceptualization frame work for this research has developed, in this sequence of conceptualization frame work, the statements in questionnaire were arranged, where pre-selected set of statements were asked to the respondents in order to collect reliable data. Five-point likert scale model of statements were used, which are ranging from 1-5. The questionnaires were issued to 200 entrepreneurs who were selected by random sampling basis.

The entrepreneurships are going on same unhealthy level. As the result of this study, capital, training in entrepreneurships, marketing, technology and materials are highly influenced in the entrepreneurship development. The entrepreneurs' characteristics are highly deciding factors for determines the entrepreneurship development in vavuniya district. In fact the cultural factor and psychological factor are moderate deciding factor for this research.

Thank you

-Researcher-

TABLE OF CONTENTS

| Acknowledgement | i |
|---|------|
| Abstract | 11 |
| Table of contents | 111 |
| List of tables | VI |
| List of figures | VII |
| | |
| CHAPTERS ONE - INTRODUCTION | 1-3 |
| 1.0 Background of the study | 1 |
| 1.1 Research problem | 2 |
| 1.2 Research Questions | 2 |
| 1.3 Objectives of the study | 2 |
| 1.4 Significance of the Study | 3 |
| 1.5 Scope of study | 3 |
| 1.6 Summery | 3 |
| \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ | |
| CHAPTER TWO - LITERATURE REVIEW | 4-15 |
| 2.0 Introduction | 4 |
| 2.1 Definition of entrepreneurship | 4 |
| 2.2 History of entrepreneurship | 5 |
| 2.3 The Process of Entrepreneurship | 6 |
| 2.4 Identify and evaluate the opportunity | 6 |
| 2.5. Functions and features of entrepreneurship | 10 |
| 2.6. Entrepreneurship and business environment | 11 |
| 2.7 Type of entrepreneurship | 12 |

| 2.8 Advantages of Entrepreneurship | 13 |
|---|---------|
| 2.9 Definition of entrepreneur | 13 |
| 2.10 Contributions of entrepreneurs | 14 |
| 2.10 Characteristics of the successful entrepreneur | 15 |
| 2.11 Summary | 15 |
| CHAPTER THREE - CONCEPTUALIZATION AND | |
| OPERATIONALIZATION | 16 - 21 |
| 3.0 Introduction | 16 |
| 3.1 Conceptual framework | 16 |
| 3.2 Operationalization | 19 |
| 3.3 Summary | 21 |
| | |
| CHAPTER FOUR – METHODOLOGY | 22 - 26 |
| 4.0 Introduction | 22 |
| 4.1 Sampling process | 22 |
| 4.2 Data Collection | 23 |
| 4.3 Method of data analysis and evaluation | 25 |
| 4.4 Summary | 26 |
| | |
| | |

| CHAPTER FIVE - DATA PRESENTATION AND AN | ALYSIS 27 - 39 |
|---|----------------|
| 5.0 Introduction | 27 |
| 5.1 Personal Information | 27 |
| 5.2 Research Information | 32 |
| 5.3 Overall analysis | 39 |
| 5.4 Summary | 39 |
| | |
| CHAPTER SIX - DISCUSSION | 40 - 44 |
| 6.0 Introduction | 40 |
| 6.1 Research information | 40 |
| 6.2 Summary | 44 |
| | |
| CHAPTER SEVEN - CONCLUSIONS AND | |
| RECOMMENDATION | 45 - 49 |
| 7.0 Introduction | 45 |
| 7.1 Conclusions | 45 |
| 7.2 Recommendation | 46 |
| 7.3 Limitations | 48 |
| 7.4 Summary | 48 |
| | |
| Reference | 49 |
| | J. 1. |
| APPENDIX | |
| Appendix 1 – survey questionnaire | ı- Vi |