

**THE EFFECTIVENESS OF MICRO FINANCE SCHEME
IMPLEMENTED BY COMMERCIAL CREDIT PLC IN
UPGRADING THE QUALITY OF LIFE OF BENEFICIARIES
SPECIAL REFERENCE TO WELIMADA D.S. DIVISION**

by

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ABSTRACT

This study is measuring the effectiveness of the past activities of Commercial Credit PLC which had implemented the microfinance scheme in Welimada D.S. Commercial Credit implemented the microfinance scheme with objective to build the capacity of the household to meet their needs and improving their quality of life.

In this research 100 beneficiaries from five villages in Welimada D.S of Badulla district were selected as sample and found the effectiveness of microfinance scheme implemented by Commercial Credit PLC. The quantitative research approach specifically designed to evaluate the effectiveness of microfinance scheme. 100 questionnaires were issued to beneficiaries who are involving microfinance scheme. Data evaluation was made through the Descriptive statistics with use of SPSS 19 version.

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