

**“FACTORS AFFECTING THE CAREER CHOICE DECISION  
AMONG THE FINAL YEAR STUDENTS IN  
EASTERN UNIVERSITY, SRI LANKA”**



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**2016**

## ABSTRACT

The career goals making human being's life fulfill and it is the one that making the life of human perfect as well as giving the meaning for lives. The career and career related decisions are essential for a perfect life. A leader can be identified through a right career decision. The students are the future leaders and student's career choice decision is recognized as an important factor in case of changing this business world. In order to understand the importance of career decision and what are the factors really influence in making right career choice decision, the study has specially focused on Undergraduates and undertaken mainly three variables of Environmental Factors, Opportunity and Personality. This study investigated, which factor is really influenced in Undergraduates' Career Choice Decision.

The descriptive research used with the respondents of 200 who were studying in final year in Eastern University Sri Lanka. The simple random sampling used to analyze the collection of the data from the selected five faculties in Eastern University Sri Lanka, such as Commerce and Management, Arts and Culture, Agriculture, Science and Health-care science. Data were collected through questionnaire and the analysis was conducted by SPSS with the measures at levels of Univariate, Bivariate and Multiple variate along with research Hypothesis.

The finding of the present study suggests that, the Environmental Factors which has a strong positive relationship with Undergraduates' Career Choice Decision and it impact by 37.7%. Likewise the study has found a medium positive relationship in Opportunity and impact of 23.8% and a strong positive relationship with the Personality and 34.4% impact on Undergraduates' Career Choice Decision. Finally the study concluded based on the analysis results, which the all three independent variables of Environmental Factors, Opportunity and Personality having positive relationship with chosen Undergraduates' Career Choice Decision and Environmental Factors has where influencing more on the Career Choice Decision.

**Key Words:** Environmental Factors, Opportunity, Personality, Career Choice Decision

# TABLE OF CONTENTS

	Page No
Acknowledgement.....	I
Abstract.....	II
Table of contents.....	III
List of the table.....	XI
List of the figures.....	XIV
<b>Chapter-1 Introduction.....</b>	<b>1-8</b>
1.1 Background of the study.....	01
1.2 Problem Statement.....	03
1.3 Research Questions.....	04
1.4 Objectives.....	04
1.5 Scope of the Study.....	05
1.6 Significance of the Study.....	06
1.7 Assumptions of the study.....	06
1.8 Organization of the Chapters, Reference and Appendices.....	07
1.9 Chapter Summary.....	08
<b>Chapter -2 Literature Review.....</b>	<b>9-19</b>
2.1 Introduction.....	09
2.2 Career Choice Decision.....	09
2.3 Environmental Factors.....	11
2.3.1 Environmental Factors on Career Choice Decision.....	12
2.4 Opportunity.....	13

2.4.1	Opportunity on Career Choice Decision.....	14
2.5	Personality.....	15
2.5.1	Personality on Career Choice Decision.....	17
2.6	Chapter Summary.....	19
<b>Chapter -3 Conceptualization and Operationalization.....</b>		<b>20-38</b>
3.1	Introduction.....	20
3.2	Conceptual Framework.....	20
3.3	Definitions of Variables, Dimensions and Indicators.....	21
3.3.1	Environmental Factors.....	21
3.3.1.1	Family Potential.....	22
3.3.1.2	Social Factors.....	23
3.3.1.3	Economical Factors.....	24
3.3.2	Opportunities.....	25
3.3.2.1	Qualification.....	26
3.3.2.2	Educational opportunities.....	27
3.3.2.3	Financial sufficiency.....	28
3.3.3	Personality.....	29
3.3.3.1	Skills and Abilities.....	30
3.3.3.2	Interest on work.....	30
3.3.3.3	Personal attribution.....	31
3.3.4	Career Choice Decision.....	32
3.3.4.1	Career choice.....	33

3.3.4.2	Available of career opinion.....	34
3.4	Operationalization.....	35
3.5	Chapter Summary.....	38
<b>Chapter -4</b>	<b>Methodology.....</b>	<b>39-50</b>
4.1	Introduction.....	39
4.2	Time Horizon.....	39
4.3	Study Setting, Study Design and Method of Survey.....	39
4.4	Research Techniques.....	39
4.5	Unit of Analysis .....	40
4.6	Sample Size and Sampling Method.....	40
4.6.1	Sampling.....	40
4.6.2	Sampling Method.....	40
4.6.3	Sampling Distribution.....	40
4.7	Method of Data Collection.....	41
4.7.1	Questionnaire.....	41
4.8	Data Analysis and Presentation.....	43
4.8.1	Data Analysis.....	43
4.8.1.1	Univariate Analysis.....	43
4.8.1.2	Bivariate Analysis.....	43
4.8.1.2.1	Correlation Analysis.....	43
4.8.1.2.2	Hypothesis Testing.....	44
4.8.1.2.3	Multivariate Analysis.....	44

	4.8.1.2.3.1 Partial Correlation Analysis.....	45
	4.8.1.2.3.2 Regression Analysis.....	45
4.8.2	Data Presentation.....	46
4.9	Method of Data Evaluation.....	46
4.9.1	Univariate Analysis.....	46
4.9.2	Bivariate -Correlation Analysis.....	47
4.9.2.1	Bivariate – Hypothesis Testing.....	47
4.9.2.2	Multivariate Analysis – Partial Correlation.....	47
4.9.2.3	Multivariate Analysis - Multiple Liner Regressions...	48
4.10	Validity and Reliability.....	49
4.10.1	Validity.....	49
4.10.2	Reliability.....	49
4.11	Chapter Summary.....	50
	<b>Chapter 5 Data Presentation and Analysis.....</b>	<b>51-78</b>
5.1	Introduction.....	51
5.2	Reliability analysis.....	51
5.3	Personal information.....	52
5.3.1	Gender distribution.....	52
5.3.2	Marital Status distribution.....	52
5.3.3	Faculty distribution.....	52
5.4	Research Information.....	53
5.4.1	To identify the level of Environmental Factors on undergraduates career choice decision .....	53

5.4.1.1	Overall view of Dimensions and Environmental Factors.....	54
5.4.1.1.1	Family Potential.....	54
5.4.1.1.2	Social Factors.....	55
5.4.1.1.3	Economical factors.....	56
5.4.2	To identify the level of opportunity on undergraduates career choice decision .....	57
5.4.2.1	Overall view of Dimensions and Opportunity.....	58
5.4.2.1.1	Qualification.....	58
5.4.2.1.2	Educational Opportunity.....	59
5.4.2.1.3	Financial sufficiency.....	60
5.4.3	To identify the level of personality on undergraduates career choice decision .....	61
5.4.3.1	Overall view of Dimensions and personality.....	62
5.4.3.1.1	Skills and Abilities.....	62
5.4.3.1.2	Interest on my work.....	63
5.4.3.1.3	Personal Attribution.....	64
5.4.4	To identify the level of undergraduates career choice decision..	65
5.4.4.1	Overall views of Dimensions and students career choice decision.....	66
5.4.4.1.1	Career Choice.....	66
5.4.4.1.2	Available of career opinion.....	67
5.4.5	To assess the relationship of Environmental, Opportunity and personality on undergraduates Career Choice Decision.....	69
5.4.5.1	To assess the relationship of Environmental on Undergraduates' Career Choice Decision	69

5.4.5.2	To assess the relationship of Opportunity on Undergraduates' Career Choice Decision.....	70
5.4.5.3	To assess the relationship of Personality on students Career Choice Decision.....	71
5.4.6	To assess the impacts of Environmental, Personality and Opportunity Factors on Undergraduates' Career Choices.....	73
5.4.7	Hypothesis Testing.....	76
5.4.7.1	Environmental Factor is Significantly Influenced on Students Career Choice Decision.....	76
5.4.7.2	Opportunity Factor is Significantly Influenced Students Career Choice Decision.....	76
5.4.7.3	Personality Factor Is Significantly Influenced Students Career Choice Decision.....	77
5.5	Chapter Summary.....	78
<b>Chapter -6 Discussion.....</b>		<b>79-91</b>
6.1	Introduction.....	79
6.2	Discussion of the research information.....	79
6.2.1	To identify the level of Environmental Factors on undergraduates Career Choice Decision.....	79
6.2.1.1	Family Potential.....	80
6.2.1.2	Social Factor.....	80
6.2.1.3	Economical Factor.....	81
6.2.2	To identify the level Opportunity factors on undergraduates Career Choice Decision.....	81
6.2.2.1	Qualification.....	82
6.2.2.2	Educational opportunity.....	82
6.2.2.3	Financial sufficiency.....	83



6.2.3	To identify the level of Personality factors on undergraduates Career Choice Decision.....	83
6.2.3.1	Skills and Abilities.....	84
6.2.3.2	Interest on my work.....	84
6.2.3.3	Personal Attribution.....	85
6.2.4	To identify the level of Career Choice Decision.....	85
6.2.4.1	Career Choice.....	86
6.2.4.2	Available of Career Opinions.....	86
6.2.5	Discussion on findings, to assess the relationship Environmental Factors on Undergraduates' Career Choice Decision.....	86
6.2.6	Discussion on findings, to assess the relationship of Opportunity on Undergraduates' Career Choice Decision.....	87
6.2.7	Discussion on findings, to assess the relationship of personality on Undergraduates' Career Choice Decision.....	88
6.2.8	Discussion on findings, to assess the impact of Environmental Factors on Undergraduates' Career Choice Decision.....	89
6.2.9	Discussion on findings, to assess the impact of Opportunity on Undergraduates' Career Choice Decision.....	89
6.2.10	Discussion on findings, to assess the impact of personality on Undergraduates' Career Choice Decision.....	90
6.2.11	Discussion on findings: Hypothesis Testing.....	90
6.2.11.1	The Environmental factor is significantly influences on Career Choice Decision.....	90
6.2.11.2	The opportunity is significantly influences on Career Choice Decision.....	90
6.2.11.3	The Personality factor is significantly influences on Career Choice Decision.....	91
3	Chapter Summary.....	91

<b>Chapter -7 Conclusions and Recommendations.....</b>	<b>92-102</b>
7.1 Introduction.....	92
7.2 Conclusion on career choice decision among the final year students...	92
7.2.1 Recommendation to Improve the Environmental Factors.....	94
7.2.2 Recommendation to Improve the Opportunity.....	96
7.2.3 Recommendation to Improve the Personality.....	97
7.2.4 Conclusion of relationship between Environmental Factors & Career Choice Decision.....	98
7.2.5 Conclusion of relationship between Opportunity and Career Choice Decision.....	99
7.2.6 Conclusion of relationship between Personality and Career Choice Decision.....	100
7.3 Implications.....	101
7.4 Limitations of the Study.....	102
References.....	103
Appendix.....	110