

**AN EMPIRICAL ANALYSIS OF THE RELATIONSHIP
BETWEEN PROJECT PLANNING AND PROJECT SUCCESS OF
NON-GOVERNMENT ORGANIZATIONS IN BATTICALOA
DISTRICT**



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ABSTRACT

The aim of this study is to examine the relationship between project planning and project success of non-government organizations in Batticaloa District. Based on the comprehensive literature review, the authors adopted three dimension of project planning namely, development of functional requirements, development of technical specifications and project management processes and procedures and two perspectives of project success namely meeting planning goals and end-user benefits.

To attain the objectives, the quantitative method was used and data were collected through questionnaires. The study is mainly considers the primary data. A total of 106 questionnaires were distributed to project team members in non-government organizations in Batticaloa District. This study has used univariate and bivariate analysis techniques in order to analyze data and find the results of study objective. The data were analyzed using Pearson correlation and regression analysis. The finding exhibited that, there were positive and relationship between project planning and project success of non-government organizations in Batticaloa District. However, dimension of project planning are positively and significantly correlated with project success. Lastly, the regression analysis between project planning and project success indicated that 64.7% of total variance of project success was accounted by the project planning of project team members. The literature is reviewed reported link between planning and project success. In conclusion, it is observed that proper project planning has the influence on project success of particular organization. This shows that project team members need to develop proper project plan to increase their project successfully. Results of this study suggest that the proper project plan is a source to achieve their project success.

Key words: Project Planning, Project Success

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