

A SURVEY ON EMPLOYMENT STATUS OF GRADUATES OF EASTERN UNIVERSITY AND THEIR EMPLOYER SATISFACTION

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ABSTRACT

Graduates attributes are still remains as the coherent and most important aspect for graduate nowadays. To find sound job graduates should have unique employee's skills for the job as well as for employers. For finding a sound job graduates faces several problems in their workplace. Main reason for this issue is graduates do not have necessary core skills which are more important to the success of their work, those are leads to the employer satisfaction toward the graduates. Although available job in the job market some jobs are not suitable to the graduate persons in nowadays. Graduates have barriers to the enter to the job markets because those reasons. Objective of the study were; identify the current status of graduates of Eastern University Sri Lanka in terms of professional and personal attributes assess the preferences of employers towards Eastern University graduates when compared with graduates of other Universities during recruitment and selection, and identify the relationship between overall level of employer satisfaction and overall quality of Eastern university graduates.

The study was carried out with two dimensions as employee skills and employee current status. Under the employee skills professional and personal attributes are available in this study to measure the overall quality of EUSL graduates and their employer satisfaction. Data were collected using questionnaire within the 100 graduates in North Central Province. This study has used convenience sampling method. Descriptive analysis and regression analysis were used for analysis purpose.

The study reveals that employers satisfied with professional and personal attributes of Eastern University Sri Lanka graduates. Moreover, study prove that there is a strong positive relationship between overall quality of EUSL graduates and their employee satisfaction. And also most of the employers are preference to recruit Eastern University graduates for their organization in currently and future. This Study recommended to the if enhance graduates professional and personal attributes, through that they can get sound job from the job market. Through enhancement of the skills employees can earn more income from their dedication.

Key words; Professional Attributes, Personal Attributes, Graduates, Quality of EUSL

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