## THE RELATIONSHIP BETWEEN PROJECT MANAGEMENT ASSETS AND PROJECT MANAGENT PERFORMANCE OUTCOME IN GOVERNMENT AND NON-GOVERNMENT ORGANIZATIONS IN BATTICALOA DISTRICT

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## Abstract

Project management assets is the resources of the organization and that divided into two parts, one is the tangible assets and intangible assets. Project management assets, mainly consider project management communities of the practices, project social capital, project management offices, tacit project management knowledge, mentoring, project management templates, project management methodologies, project job shadowing, software, computer hardware, database and printed project management materials. The project management assets can have valuable, rare and inimitable characteristics. Project performance outcome is related to the project success, and project performance outcome is linked to the project level performance.

An empirical knowledge gap was observed and identified by reviewing the existing literature in project management assets with the project performance outcome regarding the current study. There is a different point of view looking the project performance outcome. Hence, this study carried out with three main objectives, such as to examine the valuable, rare and inimitable characteristics of the project management assets, to assess the level of project management performance outcome, to examine the relationship between characteristics project management assets and project management performance outcome of Government and Non-Government Organizations in Batticaloa district. This study was conducted by collecting primary data from 115 project managers and project team members of selected Government and Non-Government Organizations in Batticaloa. This study mainly used univariate and correlation analyses.

The result revealed that valuable, inimitable characteristics and project level performance are higher level, but the rare is at low level in the Government and Non-Government Organizations. The findings also revealed that valuable and inimitable characteristics medium and weak positive relationships with project level performance respectively. At the same time characteristic has medium negative relationship with project level performance. In the overall finding of this study, there is the weak negative relationship between the PM assets characteristics and project performance outcome.

Keywords: project management assets, Resource Based View, Key Performance Indicator, project management, Project performance outcome

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