HOW ORDINARY LEVEL AND ADVANCED LEVEL QUALIFIED YOUTHS MANAGE THEIR CAREER SELECTION AND MANAGEMENT IN THIRUKKOVIL DIVISION



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Abstract

Choosing the right career path is becoming more and more important for youths today and youths have to take into account many things when selecting a career. Many factors can influence a youth's career decisions, including family, personal and social factors. In Sri Lanka context, there is lack of studies deals with O/L and A/L qualified youths get their career selection and management. So there is an empirical knowledge gap exists in the how O/L and A/L qualified youths manage their career selection and management. Hence, this study conducts to fulfill this empirical knowledge gap. The objectives of this research study were to explore how O/L and A/L qualified youths get their 1st, 2nd and 3rd job in the job market, To investigate the levels of influence of family, personal and social factors on career selection of O/L and A/L qualified youths, To determine whether there are significant differences of factors influencing career selection between gender, civil status, education level, education stream, age group and work experience. A questionnaire was developed to identify what factors that may have influence youths when selecting a career. The questionnaire was completed by 200 O/L and A/L qualified youths in Thirukkovil Division. Univariate analysis, independent sample t-test and ANOVA test were used to attain research objectives.

The findings show that most of the youths have got their 1st job due to personal interest and interview, 2nd job due to work experience and 3rd job due to personal interest. The levels of family factor, personal factors and social factors influence are in higher level. On the other hand, there is no significant difference of mean scores of factors influencing on career selection between male and female, O/L and A/L, married and unmarried. There is no significant difference of mean score of factors influencing on career selection among the education stream (commerce, arts, science, maths and technology) and work experience (< 1 year, 1-3 years, 3-5 years and > 5 years). There is significant difference of mean score of factors influencing on career selection among the age group (< 20 years, 20-25 years, 26-30 years and 31-35 years). These findings are used to responsible stakeholders to develop career guides for youth before them entering in to the job market and also for the job providers to take their decisions and manage.

Keywords: Family Factors, Personal Factors, Social Factors, Factor Influence on Career Selection

Table of Contents

| Acknowledgement | i |
|--|------|
| Abstract | ii |
| Table of Contents | iii |
| List of Tables | ix |
| List of Figures | xi |
| List oF Abbrevation | xii |
| | |
| Chapter- 1 | 1 |
| Introduction | 1 |
| 1.1 Background of the Study | |
| 1.2 Problem Statement | 3 |
| 1.3 Research Questions | 4 |
| 1.4 Research Objectives. | 4 |
| | |
| 1.6 Significance of the Study | 5 |
| 1.7 Organization of Chapters | 5 |
| 1.8 Chapter Summary | |
| Chapter – 2 | |
| Literature Review | 7 |
| 2.1 Introduction | |
| 2.2 Research Concepts | 7 |
| 2.2.1 Career Selection | |
| 2.2.1.1 Family Factors | 8 |
| 2.2.1.2 Personal Factors | 10 |
| 2.2.1.3 Social Factors | . 11 |
| 2.2.2 Career Management | 13 |
| 2.2.2.1 Self-Efficiency | |
| 2.2.2.2 Outcome Expectation | 14 |
| 2.2.2.3 Peer Influences | 15 |
| 2.3 How People Managing their Career | 15 |
| 2.3.1 Update Your Resume Every Quarter | 16 |
| 2.3.2 Build Your Networks | 16 |

| 2.3.3 Apply to Speak at Industry Conferences and other Events | 16 |
|--|---------------|
| 2.3.4 Have an Active Presence on Social Media Platforms | 16 |
| 2.3.5 Be in the Know | 17 |
| 2.3.6 Secure a Career Coach | 17 |
| 2.4 Chapter Summary | 17 |
| Chapter-3 | 18 |
| Conceptualization and Operationalization | 18 |
| 3.1 Introduction | 18 |
| 3.2 Conceptualization | 18 |
| 3.2.1 Definition for the Study's Dimensions of Factor Influence of | n Career |
| Selection. | 18 |
| 3.2.1.1 Family Factors | 18 |
| 3.2.1.1.1 Family Members | 18 |
| 3.2.1.1.2 Family Business | 19 |
| 3.2.1.1.3 Poverty | 19 |
| 3.2.1.2 Personal Factors | 19 |
| 3.2.1.2.1Personal Interest | 19 |
| 3.2.1.2.2 Education | 19 |
| 3.2.1.2.3 Training | |
| 3.2.1.2.4 Work experience | 20 |
| 3.2.1.2.5 Interview | 20 |
| 3.2.1.2.6 Self-search | 20 |
| 3.2.1.3 Social Factors | 20 |
| 3.2.1.3.1 Gender | 20 |
| 3.2.1.3.2 Well-wishers Recommendation | 20 |
| 3.2.1.3.2 Well-wishers Recommendation 3.2.1.3.3 Job Availability | 21 |
| 3.2.1.3.4 Political Support | 21 |
| 3.2.1.3.5 Job Availability Based on Geographical Area | 21 |
| 3.2.1.3.6 Sector Preference (Private-Government & NGO – C | Government)21 |
| 3.2.1.3.7 Friends Network | 21 |
| 3.2.1.3.8 Neighbor | 22 |
| 3.2.2. Conceptual framework | 22 |
| 3.3 Operationalization | 23 |
| 3.3.1 Summary of Operationalization | |

| 3.4 Chapter Summary | 24 |
|---|----|
| Chapter – 4 | 26 |
| Research Methodology | 26 |
| 4.1 Introduction | 26 |
| 4.1.1 Quantitative Research | 26 |
| 4.1.2 Qualitative Research | 26 |
| 4.2 Research Strategies | 27 |
| 4.3 Research Design | 27 |
| 4.4 Study Population | 28 |
| 4.4.1 Sampling. | 29 |
| 4.4.2 Sample size | 29 |
| 4.5 Data Collection | 30 |
| 4.6 Research Instrument | 30 |
| 4.6.1 Questionnaire Design | 30 |
| 4.6.2 Interview Guide | 31 |
| 4.7 Methods of Data Measurement | 33 |
| 4.7 Methods of Data Measurement | 33 |
| 4.7.2 Method of Scaling | 33 |
| 4.8 Data Presentation | 34 |
| 4.9 Method of Data Analysis and Evaluation | 34 |
| 4.9.1 Quantitative Part of the Research | 34 |
| 4.9.1.1 Descriptive Analysis | 35 |
| 4.9.1.1.1 Frequency Distribution | 35 |
| 4.9.1.2 Inferential Analysis | 36 |
| 4.9.1.2.1 Independent Sample T-Test | 36 |
| 4.9.1.2.1 Independent Sample T-Test | 36 |
| 4.9.2 Data Collection of Qualitative Part of the Research | |
| 4.9.2.1 Data Analysis of Thematic Content Analysis | |
| 4.10 Chapter Summary | |
| Chapter - 5 | 38 |
| Data Presentation and Analysis | 38 |
| 5.1 Introduction | 38 |
| 5.2 Analysis of Reliability | 38 |

| 5.3 Data Presentation and Analysis of Personal Information | 39 |
|--|----|
| 5.3.1 Personal Information | 39 |
| 5.3.1.1 Age | 39 |
| 5.3.1.2 Gender | 40 |
| 5.3.1.3 Civil Status | 40 |
| 5.3.1.4 Ethnicity | 40 |
| 5.3.1.5 Religion | 41 |
| 5.3.1.6 Education Level | 41 |
| 5.3.1.7 Education Stream | 41 |
| 5.3.1.8 Completion of any Professional Course | 42 |
| 5.3.1.9 Number of Family Members | 42 |
| 5.3.1.10 Parent's Job: Father's Job. | 43 |
| 5.3.1.10 Parent's Job: Mother's Jobs. | 45 |
| 5.3.1.11 Average Monthly Income | 45 |
| 5.3.1.12 Work Experience | 46 |
| 5.3.1.12 Work Experience 5.3.1.13 Member of Social Association | 46 |
| 5.4 Data Presentation and Analysis of Research Objectives | |
| 5.4.1 Objective 1 | 47 |
| 5.4.1.1 How to Get their 1 st Jobs | 47 |
| 5.4.1.2 How to Get their 2 nd Jobs | 48 |
| 5.4.1.3 How to Get their 3 rd Jobs | 49 |
| 5.4.2 Objective Two | 50 |
| 5.4.2.1 Mean and Standard Deviation of Factors Influencing on Career Sel | |
| Dimensions | 50 |
| 5.4.2.1.1 Family Factor | 51 |
| 5.4.2.1.2 Personal Factors | 52 |
| 5.4.2.1.3 Social Factor | 53 |
| 5.4.3 Objective Three | 54 |
| 5.4.3.1 Independent Sample T-Test | 55 |
| 5.4.3.1.1 Gender and Factors Influencing on Career Selection | 55 |
| 5.4.3.1.2. Civil Status and Factors Influencing on Career Selection | 56 |
| 5.4.3.1.2. Education Level and Factors Influencing on Career Selection | 57 |
| 5.4.4 Objective Four | 58 |
| 5. 4.4.1. ANOVA Test | 58 |

| 5. 4.4.1.1 Age Group and Factors Influencing on Career Selection | 58 |
|---|----|
| 5. 4.4.1.2 Education Stream and Factors Influencing on Career Selection | 59 |
| 5. 4.4.1.3 Work Experience and Factors Influencing on Career Selection | 60 |
| 5.5 Chapter Summary | 61 |
| Chapter – 6 | 62 |
| Discussion of Findings | 62 |
| 6.1 Introduction | 62 |
| 6.2 Discussion of Personal Information | 62 |
| 6.2.1 Age | 62 |
| 6.2.2 Gender | 62 |
| 6.2.3 Civil Status | 63 |
| 6.2.4 Ethnicity | 63 |
| 6.2.5 Religion | |
| 6.2.6 Educational Level | 63 |
| 6.2.7 Education Stream | 63 |
| 6.2.8 Completion of Professional Course | 63 |
| 6.2.9 Number of Family Members | 64 |
| 6.2.10 Parent's Jobs: Father's Jobs | 64 |
| 6.2.11 Average Monthly Income. | 65 |
| 6.2.12 Work Experience | 65 |
| 6.2.13 Member of Social Association | 65 |
| 6.3 Discussion of Research Information | 65 |
| 6.3.1 Discussion - Objective One | 66 |
| 6.3.1.1 How to Get their 1 st Jobs | 66 |
| 6.3.1.2 How to Get their 2 nd Jobs | 66 |
| 6.3.1.3 How to Get their 3 rd Jobs | 67 |
| 6.3.2 Discussion - Objective Two | 69 |
| 6.3.2.1 Family Factors | 70 |
| 6.3.2.2 Personal Factors. | 70 |
| 6.3.2.3 Social Factors | 71 |
| 6.3.3 Discussion - Objective Three | 72 |
| 6.3.3.1 Gender | 72 |
| 6332 Civil Status | 72 |

| 6.3.3.3 Education, Level | 73 |
|--|----|
| 6.3.4 Discussion - Objective Four | 73 |
| 6.3.4.1 Age Group | 73 |
| 6.3.4.2 Education Stream | 74 |
| 6.3.4.3 Work Experience | 74 |
| 6.4 Chapter Summary | |
| Chapter – 7 | 76 |
| Conclusions and Recommendation | 76 |
| 7.1 Introduction | 76 |
| 7.2 Conclusions of the Research Objectives | 76 |
| 7.2.1 Objective One | 77 |
| 7.2.2 Objective Two | 77 |
| 7.2.3 Objective Three | 77 |
| 7.2.4 Objective Four. | 78 |
| 7.3 Contribution of the Study | 78 |
| 7.4 Recommendation of the Study | 79 |
| 7.5 Limitations of the Study | 80 |
| 7.6 Directions for Future Research | 81 |
| 7.7 Chapter Summary | 81 |
| List of Reference | 82 |
| Appendix | 87 |