# THE FACTORS AFFECTING THE ADOPTION OF INFORMATION TECHNOLOGY IN SMALL AND MEDIUM ENTERPRISES IN MONARAGALA DISTRICT



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#### **A Project Report**

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#### ABSTRACT

This study the factor affecting the adoption of information technology in small and medium enterprises in Monaragala district. Main objective of the study is to evaluate the impact of adoption of information technology. Data were collected from one hundred fifty (150) small and medium enterprises owners in Monaragala. A questionnaire was the main instrument of data collection and descriptive statistics was used for analysis. The study focuses through five dimensions namely: Management support, Business Size, Government Support, IT knowledge of Employees and Cost. Univariate, correlation and regression analysis used in this study.

The study finding shows the factor affecting the adoption of IT is high level of Management support, Business Size, Government Support, IT knowledge of Employees and Cost. And the relationship between factors and adoption of IT shown significantly positive correlation. The recommendations are given to improve the knowledge regarding to adoption of IT for business owners in Monaragala District.

Keywords: Management support, Business Size, Government Support, IT knowledge of Employees, Cost.

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