THE IMPACT OF PERSONALITY ON EMPLOYABILITY ATTRIBUTES AMONG GRADUATES: COMPARATIVE STUDY BETWEEN EASTERN UNIVERSITY AND UNIVERSITY OF JAFFNA IN SRILANKA



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Abstract

The main purpose of this study is to investigate the impact of personality on employability attributes among the graduates. The independent variable personality in term of its five traits: extroversion, agreeableness, conscientiousness, emotional stability and openness to experience. The dependent variable employability attributes in terms of its three dimensions: career self-management drive, cultural competence and personal disposition. The main research questions of this study were: what is the impact of personality on employability attributes among the graduates? In order to answer the research questions systematically, the study applied the descriptive approach through using stratified random sample of the population. The data were collected through closed structure questionnaire from 220 graduates in University of Jaffna and Eastern University, Sri Lanka and used univariate, bivariate, and multivariate techniques in order to analyze data and find the results of study objectives.

The findings of this study revealed that the graduates agree to the personality have the higher level of impact on employability attributes. The study also revealed that the personality have positive significant relationship between the employability attributes among graduates. Furthermore, the finding of this study revealed that the personality is significantly impact on employability attributes among graduates. The study concluded by practical recommendations for the graduates, administration of the university and employers.

Keywords: Personality. Employability attributes, Career self-management drive, Cultural Competence, Personal disposition.

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