THE IMPACT OF ETHICAL LEADERSHIP ON EMPLOYEE ETHICAL BEHAVIOR : A COMPARATIVE STUDY BETWEEN TWO SELECTED SUPER MARKETS IN BADULLA DISTRICT.



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Reg No: EU/IS/2013/MS/95

Index No: MS 1625



A Project Report

Submitted to the Faculty of Commerce and Management, Eastern University, Sri Lanka as a partial fulfillment of the requirements of Bachelor of Business Administration (BBA).

> Department of Management Faculty of Commerce and Management Eastern University, Sri Lanka 2019

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ABSTRACT

Ethical leadership and Employee Ethical behavior are becoming important concepts to organizations in recent years. The purpose of this study is to empirically investigate whether there is an "Impact of Ethical Leadership on Employee Ethical Behavior". In this study, independent variable is Ethical Leadership, dependent variable is Employee Ethical behavior. According to literature review Ethical Leadership has four dimensions such as, trust, transparency, moral values and integrity. Similarly, Employee Ethical Behavior also has three dimensions such as honest, decent and obedient.

The random sampling method was used to make the sampling frame work of the study. Data is collected from the employees of two selected super market in Badulla District. A total of 156 questionnaire were distributed out of 255 respondents. The respondents rate was 52.9% and 47.1% respectively Lanka Sathosa and Cargills Food city. The collected data was analyzed by using descriptive statistics, correlation and regression analysis. Univariate analysis was used to find out the levels of EL and EEB in selected two Super Market in Badulla District and bivariate analyses were used to investigate the relationship and impact of EL on EEB in selected two super market in Badulla district.

The major findings of the study revealed that, there are high levels of Ethical Leadership and Employee Ethical Behavior. The results also showed that, there is significant positive relationships and significantly association among Ethical Leadership and Employee Ethical Behavior. The study has also proposed some variable recommendations for the top level managers and policy makers to retain workers in super market and proposed recommendation for two variable respectively to EL and EEB.

Keywords: Ethical Leadership, Employee Ethical Behavior, Super Market sector, Badulla district.

ACKNOWLEDGEMENT I
ABSTRACTII
LIST OF TABLE
LIST OF FIGURES
ABBREVIATIONSIX
CHAPTER 011
INTRODUCTION
1.1 Background of the study
1.2 Problem Statement
1.3 Research questions
1.4. Research objectives
1.5 Significant of the study
1.6 Scope of the study
1.7. The organization of the chapter
CHAPTER 02
LITERATURE REVIEW
2.1 Introduction
2.2 Definition of Ethical leadership (EL)
2.2.1 Characteristic of ethical leadership
2.2.2.1 Trust
2.2.2.2 Transparency
2.2.2.3 Moral Value
2.2.2.4 Integrity
2.3. Ethical Employee Behavior
2.3.1 Honest Behavior
2.3.2 Decent Behavior
2.3.3 Obedient Behavior
2.4 Theory of Ethical Leadership and Employee Ethical Behavior
2.4.1 Social Learning Theory
2.4.2 Social Exchange Theory16
2.5 Relationship between ethical Leadership and Employee Ethical Behavior16
2.6 Chapter summary

Table of Contents

CHAPTER 03	19
CONCEPTUALIZATION AND OPERATIONALIZATION	19
3.1 Introduction	19
3.2 Conceptualization	19
3.3 Variables Relevant to the conceptual Model	20
3.3.1 Ethical leadership	20
3.3.1.1 Trust	20
3.3.1.2 Transparency	21
3.3.1.3 Moral Values	21
3.3.1.4 Integrity	21
3.3.2 Employee Ethical Behavior	21
3.3.2.1 Honest Behavior	22
3.3.2.2 Decent Behavior 3.3 Operationalization	22
3.3 Operationalization	22
CHAPTER 04	26
CHAPTER 04	26
4.1 Introduction	26
4.3 Research Design	
4.4 Unit of Analysis4.5 Variables of the Study	27
4.5 Variables of the Study	27
4.6 Study Population, Sample Size and Sampling Method	27
4.6.1 Study Population	27
4.6.2 Sample Size and Sampling Technique	
4.7 Time Horizon	28
4.8 Methods of data Collection	28
4.8.1 Questionnaire	28
,4.9 Data Presentation and Analysis	29
[*] 4.10 Method of Data Evaluation	29
4.10.1 Reliability Test	29
4.10.2 Univariate Analysis (Descriptive Statistics)	30
(Source: Construct for study purpose) Where Xi=mean value of a dimension/varia	able
4.10.3 Bivariate Analysis (Inferential Statistics)	
4.10.3.1 Correlation Studies	
4.10 Chapter Summary	33

CHAPTER 05	
DATA PRESENTATION AND ANALYSIS	
5.1 Introduction	34
5.2 Analysis of Reliability	
5.2.1 Reliability of Ethical Leadership	
5.2.2 Reliability of Employee Ethical Behavior	
5.3 Data presentation	
5.3.1 Data presentation for personal information	
5.3.1.1 Super market of the Respondents	
5.3.1.2 Job position of the Respondents	
5.3.1.3 Gender of the Respondent	37
5.3.1.5 Age Group of the Respondents	
5.3.1.6 Education Qualification for the Respondents	40
5.4 Data analysis for research information	40
5.4.1 Univariate analysis	40
54.1.1 Level of Ethical Leadership	41
5.4.2 Bivariate Analysis	43
5.4.2.1 Pearson correlation Analysis	43
5.4.2 Regression Analysis	45
5.4.2.1 The impact of EL on EEB	45
5.4.2.1 The impact of EL on EEB5.5 Testing Hypothesis	
5.5.1 Testing Hypothesis 1	
5.5.2 Testing Hypothesis 2	49
5.5.3 Testing Hypothesis 3	49
5.5.4 Testing Hypothesis 4	49
5.5.4 Testing Hypothesis 4 5.5.5 Testing Hypothesis 5	50
5.7 Chapter Summary	51
CHAPTER 06	
DISCUSSION	
6.1 Introduction	
6.2 Discussion of Personal Information	
6.2.1. Sample distribution of Super Market	
6.2.2. Job position of the respondents	
6.2.3. Gender distribution of the respondents	
6.2.4. Age of respondent	

6.2.5. Experience of the respondents	53
6.2.6. Education Qualification of the respondents	53
6.3. Discussion of Research information	54
6.3.1 Discussion on Univariate Analysis	54
6.3.1.1 Research Objective one	54
6.3.2 Discussion on Bivariate Analysis	55
6.3.2.1 Research Objective Two	
6.3.2.2 Research Objective Three	
6.4. Chapter Summary	
CHAPTER 07	
CONCLUSIONS AND RECOMMENDATIONS	
7.1 Introduction	59
7.2 Conclusions of the research objectives 5 7.4 Recommendations 6 7.5. Limitations of the Study 6 7.6 Directions for Future Research 6	59
7.4 Recommendations	50
7.5. Limitations of the Study	52
7.6 Directions for Future Research	52
7.7. Chapter Summary6	53
REFERENCES	54
APPENDIX ONE	71
Appendix 1.1: The Questionnaires used for the study	71
APPENDIX TWO	15
APPENDIX 2.1 - The Output of the Data Analyses	

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