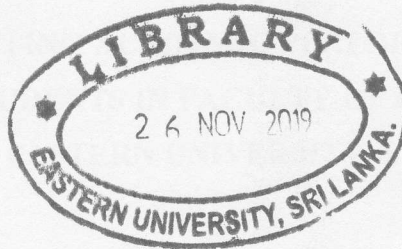


**FACTORS AFFECTING ACADEMIC PERFORMANCE OF
UNDERGRADUATE STUDENTS IN FACULTY OF COMMERCE AND
MANAGEMENT EASTERN UNIVERSITY, SRI LANKA.**



By:

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DEPARTMENT OF MANAGEMENT

FACULTY OF COMMERCE AND MANAGEMENT

EASTERN UNIVERSITY SRI LANKA

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Abstract

The main purpose of this study is to identify the factors affecting the academic performance of the undergraduate students in Faculty of Commerce and Management. The factors in term of its three major dimensions: academic factors, non-academic factors, and environmental factors. The research questions of this study were: what are the level of factors (academic, non-academic, and environmental factors) affecting the academic performance of the undergraduates? Hence, this study examines whether there is the significant relationship between the factors (academic, non-academic, and environmental factors) and academic performance of the undergraduates? And whether the factors (academic, non-academic, and environmental factors) are affecting the on academic performance of the undergraduates? In order to answer the research questions systematically, the study applied the descriptive approach through using stratified random sample of the population. This study is mainly considering the primary data. The primary data were collected through closed structure questionnaire from 256 undergraduates from selected batch and used univariate, bivariate, and multivariate techniques in order to analyze data and find the results of study objectives.

The findings of this study revealed that the undergraduates agree to the factors (academic, non-academic, and environmental factors) have the higher level of affecting on the academic performance of the undergraduates. The study also revealed that the factors (academic, non-academic, and environmental factors) have the positive significant relationship between the academic performance of the undergraduates. Furthermore, the finding of this study revealed that the factors (academic, non-academic, and environmental factors) are significantly affecting on academic performance of the undergraduates. Among the three factors, the academic factors have the most significant affecting on the academic performance of the undergraduates rather than the non-academic and environmental factors. The study concluded by practical recommendations for the undergraduates, administration of the university, and government policy makers.

Keywords: Academic Factors, Non-Academic Factors, Environmental Factors, Academic Performance, Faculty of Commerce and Management, Undergraduates.

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