

**PERCEPTION OF SME OWNERS ON ENTERPRISE RISK
MANAGEMENT: A SPECIAL REFERENCE TO EASTERN
PROVINCE**



PARAMANANTHAM JEYAKUMARAN

REG NO: EU/IS/2013/COM/36

INDEX NO: COM 1686



Project Report
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A project report submitted to the Faculty of Commerce and Management, Eastern University, Sri Lanka, as a partial fulfillment of the requirement for the Degree of Bachelor of Commerce Honours (B.com Hons).

**DEPARTMENT OF COMMERCE
FACULTY OF COMMERCE AND MANAGEMENT
EASTERN UNIVERSITY, SRI LANKA**

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Abstract

The main purpose of this study is to determine the level of Enterprise risk management in selected small and medium business in Eastern province. Hence, this study examines the influence of five dimensions of Enterprise risk management, namely Environment control, risk assessment, Control activity, information & communication, Monitoring. The study is mainly considering the primary data. The primary data were collected through closed structure questionnaire from 160 respondents from Small and medium business Eastern province and used univariate analysis techniques in order to analyze data and find the results of study objectives to determine the level of Enterprise risk management in selected small and medium business in The finding revealed that the Enterprise risk management is high level in SME's sector in Eastern province

Furthermore finding revealed that Environment control, Risk assessment, Control activity, Information and communication and Monitoring are highly prevailing. The study concluded that the overall Enterprise risk management in SME's sector in Eastern province is in high level.

Keywords: Environment control, Risk assessment, Control activity, Information communication and Monitoring

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