

**EMPLOYEE GREEN BEHAVIOUR AND GREEN BANKING
PERFORMANCE OF PRIVATE SECTOR BANKS IN KANDY**



by

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ABSTRACT

This study attempts to find out the relationship between employee green behaviour and green banking performance where the employee green behaviour are the independent variables while green banking performance is the dependent variable. In accordance with literature review and existing findings, there are literature and empirical knowledge gaps regarding the relationship between employee green behaviour and green banking performance of selected private sector banks in Kandy. This study was conducted to fill these gaps with two objectives of the private sector banks in Kandy. Based on literature review, the conceptual model of this was established and tested by collecting the data from 4 main private sector banks in Kandy District. Structured questionnaire was used to collect the data for this study and univariate and bivariate analysis were used of analysis the data. There is a strong positive relationship between employee green behaviour and green banking performance of selected private sector banks in Kandy. The findings of this study are useful in further enlarging and enriching applications of these concepts in practice.

Key words: employee green behaviour, green banking performance

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