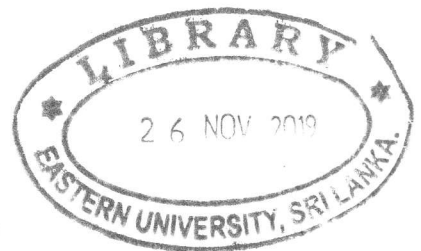


**TOURISM IMPACT AND HOUSEHOLDER'S QUALITY OF LIFE
IN TRINCOMALEE DISTRICT**

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A Project Report

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ABSTRACT

The community-based tourism has become one of the most attractive tourism segments in Sri Lanka and the tourists' participation has increased gradually during the last few years specially after ending the terrorism problem in 2009. This study focused on the tourism impact and stakeholder's quality of life. To investigate this research matter, the study measured the level and relationship between tourism impact and stakeholder's quality of life.

In order to achieve this primary aim, data were collected through questionnaires from 100 stakeholders in Trincomalee district. Hence, quantitative research approach was used in this study. The research method was descriptive correlative type and it was based on the objective of the method applied. The data were analyzed by using univariate and bivariate analyses. Univariate analysis was used to find out the levels of tourism impact and quality of life and bivariate analyses were used to investigate the relationship between the tourism impact on stakeholder's quality of life in Trincomalee District.

The results indicated that the levels of tourism impact (economic impact, socio-cultural impact, environmental impact) and quality of life were high level. Also result indicated, and the economic impact, socio-cultural impact and environmental impact had significant positive relationship on quality of life. Finally, the results reveal that tourism impact have affect the quality of life.

Keywords: Tourism impact, Stakeholders, Quality of Life, Economic impact, Socio-Cultural impact and Environmental impact,

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