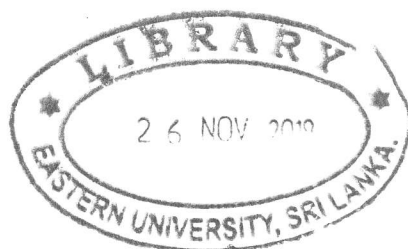
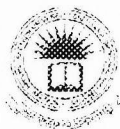


**HOW O/L AND A/L QUALIFIED YOUTHS MANAGE THEIR
CAREER SELECTION IN BATTICALOA DISTRICT**



By
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ABSTRACT

The career goals making human being's life fulfill and it is the one that making the life of human perfect as well as giving the meaning for lives. The career and career related decisions are essential for a perfect life. A leader can be identified through a right career decision. The youths are the future leaders and youths career selection is recognized as an important factor in case of changing this business world. In order to understand the importance of career selection and what are the factors really influence in making right career selection the study has specially focused on O/L and A/L qualified youths and undertake mainly four variable such as environment factor, opportunity factor, personality factor, skills and attitude factor. This study investigated, which factor is really influence in O/L and A/L qualified youth's career selection.

This study is mainly considers primary data. The primary data were collected through closed structured questionnaire from 200 respondent who are O/L and A/L qualified youths and working government and private sectors. The data were collected Batticaloa District, Manmunai south west Divisional Secretariat. The collected data were analyzed by using descriptive analysis.

The finding of the present study suggest that environment opportunity personality skills and attitude factor influence Batticaloa O/L and A/L qualified youths career selection. This study find out skills and attitude and environment factor are high influence on youths career selection. And also this study indicates opportunity and personality factor have moderate influence on Batticaloa O/L and A/L qualified youth's career selection. Variable skills and attitude show the highest influence on career selection and variable opportunity show lowest influence on O/L and A/L qualified youth's career selection their mean value are 4.20 and 2.82 respectively..

Keywords: Environment influence factors, opportunity influence factors, skills and attitude factor influence, career selection.

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