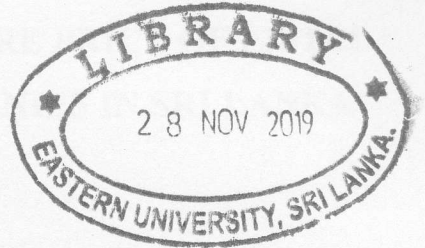


**IMPACT OF CORPORATE SOCIAL RESPONSIBILITY
DISCLOSURE ON THE SHARE PRICE OF LISTED
MANUFACTURING COMPANIES IN SRI LANKA**



By

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A Project report

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ABSTRACT

The purpose of this study is to examine the impact of Corporate Social Responsibility Disclosure on Share Price in Listed Manufacturing Companies in Sri Lanka. Corporate Social Responsibility Disclosure is an emerging trend in the world so as in Sri Lanka. In Sri Lankan context, a few empirical studies have been conducted with the relationship between CSR disclosure and Share price. So there is an empirical knowledge gap exists in the CSR disclosure and Share Price. Hence, this study attempts to fill this knowledge gap.

Nineteen Listed Manufacturing Companies is selected from Colombo Stock Exchange for a period of five years starting from 2014 to 2018. Corporate Social Responsibility score is obtained using content analysis of reports of the companies on various components of corporate social responsibility as reported in their annual financial reports. The various components for measuring the Corporate Social Responsibility disclosure (Employees, Community, Customers, Products and Environment), are identified as independent variables and Share price identified as dependent variable for this study. Descriptive Statistics, Pearson's Correlation and multiple regression are used for analysing this research. Univariate analysis was used to find out the values for mean, standard deviation by using the variables. Bivariate analysis was used to find out the impact and relationship between Corporate Social Responsibility disclosure and Share Price. They were presented in charts, tables and graphs using the Software Statistical Package of Social Science, version 19.0.

The results indicate that, there is a moderate level of Corporate Social Responsibility disclosure, with a negative relationship between the Corporate Social Responsibility disclosure and the Share Price of the Listed Manufacturing Companies in Sri Lanka. This depict that, if the Corporate Social Responsibility disclosure increases, it would tend to increase the share price of the company. And the Corporate Social Responsibility disclosure has a positive and significant influence to the Share Price of the Manufacturing Companies.

Key words: Corporate Social Responsibility Disclosure, Share Price, Manufacturing Companies, Average Share Price

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