THE IMPACT OF NON-FINANCIAL REWARDS ON MOTIVATION IN EAM MALIBAN TEXTILE (PVT) LTD IN MAHIYANGANAYA



By

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ABSTRACT

Non-financial rewards and employee motivation becoming important concepts to organizations in recent years. The purpose of this study is to empirically investigate impact of non-financial rewards on motivation in EAM Maliban Textile (PVT) Ltd in Mahiyanganaya. In this study, independent variable is non-financial rewards, dependent variable is motivation. According to literature review non-financial rewards has four dimensions such as, work environment, job security, empowerment, recognition.

The researcher has considered one company in this study, namely EAM Maliban Textile (PVT) Ltd in Mahiyanganaya. The structured questionnaire was used to collect primary data from operational level employees of selected company. It consists of 287 respondents out of 1018 population. The sample was selected through stratified random sampling method. The collected data was analyzed by using descriptive statistics, correlation and regression analysis.

The major findings of the study revealed that, there are high levels of non-financial rewards and motivation. The results also showed that, there is significant positive relationships among non-financial rewards and motivation. Non-financial rewards are highly influenced on motivation. By implication, managers with high non-financial rewards conduct have the potential to positively stimulate the motivate of employees towards supporting the organizational values and mission.

Keywords: Work Environment, Job Security, Empowerment, Recognition and Motivation.

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