

**FACTORS INFLUENCING ON PASS RATE OF BBA AND
B.COM STUDY PROGRAMMES OF FACULTY OF
COMMERCE AND MANAGEMENT, EASTERN
UNIVERSITY SRI LANKA**



By

AKMANA KALUKAPUGE INDIKA CHAMARA MADUSANKA

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**DEPARTMENT OF MANAGEMENT
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ABSTRACT

Higher Education is the most powerful path in acquiring knowledge, skills and nurturing positive attitudes. Proper educational level empowers the acquisition of new skills and knowledge as well as enhances productivity of any country. This study was designed to investigate the factors influencing on pass rate of BBA and B.com degree programme of faculty of commerce and management, Eastern University, Sri Lanka.

Many factors can influence pass rate, including English knowledge of students, parent's education level, level of family income, lecture attendance, participation in extra activities and facilities provided by the University. In Sri Lanka context, there is lack of studies deals with factors influencing on pass rate and it is very difficult to find any studies related to factor influencing on pass rate.

The objectives of this research study were to investigate the levels of influence of English knowledge of students, parent's education level, level of family income, lecture attendance, participation in extra activities and facilities provided by the University on pass rate, to determine whether there are significant differences of factors influencing pass rate between gender, department and parental education level. The questionnaire was completed by 100 graduates from faculty of commerce and management. Univariate analysis, independent sample t-test and ANOVA test were used to attain research objectives.

The findings shows that the levels of English knowledge of students, parent's education level, lecture attendance, participation in extra activities and facilities provided by the University influence level are high level and only level of family income is moderate level. On the other hand, there is no significant difference of mean scores of factors influencing on pass rate between genders, department and parental education level. These findings are useful to undergraduate students as well as university administration to take decision and find correct path for develop the educational structure. Hence, the university has to make facility enhancement with regard to English language, university facilities and improve the attendance of the undergraduates for increasing the pass rate. The study recommend the level of family income not highly influence on pass rate and it can't be highly influence the students' academic performance.

Keywords: Eastern University, English Knowledge, Pass rate, Performance, Commerce and Management, Lecture attendance

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