HOW ORDINARY LEVEL (O/L) AND ADVANCED LEVEL (A/L) QUALIFIED YOUTHS MANAGE THEIR CAREER SELECTION IN NUWARA ELIYA DISTRICT



By

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ABSTRACT

Choosing the right career path is becoming more and more important for youths today and Youths have to take into account many things when selecting a career. Many factors can influence a youth's career decision, including family factors, personal factors and social factors.

In Sri Lanka context, there is lack of studies deals with O/L & A/L qualified youths get their career selection. It is very difficult to find any studies related to factor influencing youths career selections. Hence, there is an empirical knowledge gap exists with regard to how O/L & A/L qualified youths manage their career selection. Hence, this study conducts to fulfill this empirical knowledge gap.

The objectives of this research study were to explore how O/L & A/L qualified youths get their 1st job, 2nd job, 3rd job in the job market, To investigate the levels of influence of family, personal and social factors on career selection of O/L & A/L qualified youths, To determine whether there are significant differences of factors influencing career selection between gender, civil status, education level, ethnicity, age group, religion, stream, experience.

A questionnaire was developed to identify what factors that may have influenced youths when selecting a career. The questionnaire was completed by 180 O/L and A/L qualified youths in Nuwara Eliya district. Univariate analysis, independent sample t tests and ANOVA test were used to attain research objectives.

The findings shows that most of youths have got their 1st job due to personal interest, 2nd job by self-search, 3rd job due to work experience and due to political support. The levels of family factor influence are high level, personal factor and social factor influence level is moderate level. On the other hand, there is no significant difference of mean scores of factors influencing on career selection between genders, civil status, education level, and ethnicity, age group, religion, stream and work experience. These findings are useful to responsible parties to develop career guides for youth before them entering in to the job market and also for the job providers to take their decisions and manage.

Keywords: Family Factors, Personal Factors, Social Factors, Career Selection

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