

EASTERN UNIVERSITY, SRI LANKA
FACULTY OF SCIENCE



Year first Semester Examination in Science 2014/2015 (Proper / Repeat)
(August / September - 2016)

CC 108 Entrepreneurship and Introduction to Career Guidance

All questions

Time: 01 Hour

“Career Development is the process of managing life, learning and work over the lifespan.”

List out the **attributes** mentioned in the “Seven Point Plan”.

(05 Marks)

List out **employers’ perspective** of an interview when they prepare for an interview.

(07 Marks)

“A Curriculum Vitae (CV) is quite simply an 'advert' to market yourself to an employer”.

List out the factors that need to be considered when **preparing the CV**.

(10 Marks)

‘Communication refers to the process by which information is transmitted and understood between two or more people’.

Briefly elaborate the **communication barriers** with examples.

(10 Marks)

- e) *'A critical part of the communication model is the channel through which information is transmitted'.*

Briefly elaborate the **communication channels** with examples.

(08 Marks)

(Total 40 Marks)

- Q2. a) *"Entrepreneurs have had the most success in changing the world".*

Differentiate the **Entrepreneurs** and **Managers**.

(10 Marks)

- b) List out the **deadly mistakes** of an Entrepreneurship.

(10 Marks)

- c) Briefly elaborate the **managerial functions** of an organization.

(10 Marks)

- d) Briefly describe any four factors in the **General Environment**.

(20 Marks)

(Total 50 Marks)

- Q3. **Mark the most appropriate answers in your answer script**

(10*1 = Total 10 Marks)

- a) Career is understood to relate to a range of aspects, those are,

I. Work only

III. Learning only

II. Learning and Work

IV. Education and Life

- b) Talent matching model was developed by:

I. Ginzberg

III. Maslow

II. Donald

IV. Parson

Ginzberg categorized the life into,

- I. Four stages
- II. Two stages

- III. Five stages
- IV. Three stages

Sub stages of tentative stage are,

- I. Interest, Capacity and Value
- II. Interest and Value
- III. Value and Crystallization
- IV. Crystallization and Specification

Three sub stages of realistic stage are,

- I. Crystallization and Specification
- II. Exploration, Crystallization and Specification
- III. Interest, Capacity and Value
- IV. Value, Crystallization and Specification

Occupation choice will be determined by,

- I. Home
- II. Environment

- III. Peer group
- IV. All of the above

Johari Window terminology refers to,

- I. 'Self and Others'
- II. 'Others and People'

- III. 'Public and Society'
- IV. All of the above

Employee's perspective is,

- I. Opportunity to demonstrate and explain
- II. Opportunity to ask questions and clarify
- III. Opportunity to understand the work culture
- IV. All of the above

i) Curriculum Vitae includes,

- I. Knowledge, skills and attitudes
- II. Knowledge only

- III. Knowledge and skills
- IV. Attitudes and skills

j) In a Curriculum Vitae we need to include,

- I. Dream Statement
- II. Vision Statement
- III. Express Statement
- IV. Thanking statement