

EASTERN UNIVERSITY, SRI LANKA

FACULTY OF SCIENCE

First Year first Semester Examination in Science 2014/2015 (Repeat)

(November - 2016)



CC 108 Entrepreneurship and Introduction to Career Guidance

Time: 01 Hour

All questions

'Career begins with the question of choice, decision-making and the exercise of preference'. Define the following terms with examples:

- i) Job
- ii) Occupation
- iii) Career
- iv) Career Development
- v) Career Guidance

(10 Marks)

b) List out **Employers' perspective** of an interview when they prepare for an interview.

(10 Marks)

c) "A *Curriculum Vitae (CV)* is quite simply an 'advert' to market yourself to an employer".

List out the factors that need to be considered when **preparing the CV**.

(10 Marks)

d) 'Soft skills refer to the cluster of personality traits, social grace, facility with language, personal habits, friendliness, and optimism that mark people to varying degree'.

Briefly elaborate on any five (05) soft skills which need to be included in the workforce profile.

(10 Marks)

- e) List out **Employee's' perspective** of an interview when they prepare to recruit suitable candidate.

(10 Marks)

(Total 50 Marks)

- Q2. a) Briefly describe any **one of the Environmental Factor** with examples.

(10 Marks)

- b) Briefly discuss the **Managerial Levels** with examples.

(10 Marks)

- c) Briefly elaborate the **Managerial Functions** of an organization.

(10 Marks)

- d) Define the following terms:

i) **Entrepreneur**

ii) **Entrepreneurship**

- e) List out the **deadly mistakes** of an **Entrepreneurship**.

(10 Marks)

(Total 50 Marks)