A Comparative study on the impact of Individual and Situational factors in employee motivation to participate in training in NGOs in Batticaloa

Ms. Jayaranjani Sutha



Postgraduate Studies Unit
Faculty of Commerce & Management
Eastern University, Sri Lanka
2010

Abstract

Organizational training activities are recognized as being able to become sources of competitive advantage through their impact on employees' productivity and their contributions to business objective. If training is to be connected with individual and organizational performance, employees must be motivated and the continuous pursuit of development activities by individuals can be a key aspect in attaining training effectiveness in organizations (Noe 1986).

Data collected from the selected agency's employees (ESCO, SLRC, World Vision Lanka, CCF, UNOCHA, and UNHCR) through questionnaires using 99 samples. The independent variables (perceived benefit of training, & training design), mediating variables (organizational justice, perceived transfer of training) and Dependent Variable (employee motivation to participate in training) data was summarize using descriptive statistics (Mean and SD.),the Strength of the relationship were determined by Kalpearson product moment coefficient of correlation, the combined influence was determined by multiple regression analysis, t-value, and computation of Adj. R² and F- value.

Through the findings the researcher realized that, for the independent variable (perceived benefit of training, and training design), mediating variables (organizational justice, and perceived transfer of training) were almost true in local, International NGOs & UN agencies, but the training design for international NGOs was moderately true. There is a significant high positive correlation in local, international, and UN agencies between individual and situational factors and employee motivation to participate in training. On the whole individual and situational factors account for 67%, 72%, and 91% variance in local, international and UN agencies in respectively. Remaining variances in individual and situational factors measures may be attributed by other factors like, employees attitudes regarding the trainer, satisfaction with the task, commitment of the employees, self efficiency, intelligence and personality, positive learning climate, etc may also have some impact on employee motivation to participate in training.

Table of contents

Acknowledgements I Abstract II	
Abstract	
Table of contents	
Abbreviations	
List of Tables	
List of Figures VII	I
A STATE OF THE STA	
Chapter	
1. Introduction	
1.1 Background of the study	
1.2 Problem statement 5	
1.3 Research questions 6	
1.4 Objectives of the study	
1.5 Significance of study 6	
1.6 The organization of the chapters 7	
2. Literature review	
2.1 Introduction 8	
2.2 Overview of non-governmental organization 8	
2.3 Overview of training)
2.4 Managing training motivation 13	100
2.5 Individual and situational factors overview towards	
training effectiveness & motivation to learn 14	1
2.6 Participation in training decision	l,
2.7 Summary	1
3. Conceptualization	
3.1 Introduction	5

	3.2 Model for the study	25
	3.3 Independent Variables	28
	3.4 Mediating variables	31
	3.5 Dependent Variable	35
	3.6 Operationalization	36
	3.7 Summary	39
4. Me	thodology	í
	4.1 Introduction	39
	4.2 Sampling	39
	4.3 Data collection	40
	4.4 Method of data analysis	42
	4.5 Data evaluation	42
	4.6 Summary	45
5. Dat	a presentation and analysis	
	5.1 Introduction	46
	5.2 Reliability analysis	46
	5.3 Personal information	47
	5.4 Univariate analysis	57
	5.5 Bivariate analysis	66
	5.6 Multivariate analysis	69
	5.7 Summary	76
6. Dis	scussion	
	6.1 Introduction	77
	6.2 Objective 1: To identify the existing situation of	
	individual and situational factors and employees	
	motivation to participate in training	77
	6.3 Objective 2: To identify the impact of individual and	
	situational factors towards employees motivation	