## Eastern University, Sri Lanka

Faculty of Commerce \& Management
Third Year- Second Semester Examination in Bachelor of Business Administration 2012/2013(July/August) (Proper/Repeat)

MGT 3023 Management Science
Answer all questions
17 SEP 20Time: $\mathbf{0 3}$ Hours
Q1. LKR Ltd has established a project team to undertake some important software development work It is possible to reduce the expected or "normal" times for certain activities in units of one week but at a certain extra cost. The relevant information is given below:

|  |  | Normal |  | Crash |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Activity | Preceding <br> Activities | Duration <br> (weeks) | Cost of <br> Activity <br> (Rs.) | Duration <br> (weeks) | Extra cost per <br> week saved/ Cost <br> slope |
| A | - | 5 | 4000 | 3 | 2000 |
| B | - | 4 | 3000 | 4 | - |
| C | A | 2 | 6000 | 1 | 1500 |
| D | C,E | 4 | 1000 | 4 | - |
| E | B | 5 | 4000 | 3 | 3000 |
| F | B | 5 | 7000 | 1 | 7000 |
| G | C,E | 4 | 4000 | 2 | 20,000 |
| H | F | 3 | 5000 | 2 | 10,000 |
| I | D,F | 2 | 2000 | 2 | - |

In addition to the cost shown, there is a cost of retainer fees and administration overheads of Rs. 4000 for each week the project lasts.
i. What is the normal expected duration of the project, atid its total cost?
ii: What would be the cost of completing the project in the minimum possible time?
iii. What would be the duration of the project if costs are to be minimized?
(Total 20 Marks)

Q2. Ramesh Ltd has five building contracts (B1-B5) to assign to different contractors. Thereate contractors (C1-C6) demanded each of the contracts at the following cost (in million nupe Ramesh Ltd has a policy of assigning each building contract to different contractors.

|  | $\mathbf{C 1}$ | $\mathbf{C} 2$ | $\mathbf{C} 3$ | $\mathbf{C 4}$ | $\mathbf{C} 5$ | $\mathbf{C} 6$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{B 1}$ | 14 | 17 | 20 | 18 | 19 | 24 |
| $\mathbf{B 2}$ | 16 | 20 | 22 | 21 | 24 | 27 |
| $\mathbf{B 3}$ | 16 | 21 | 22 | 23 | 25 | 26 |
| $\mathbf{B 4}$ | 18 | 21 | 23 | 25 | 24 | 25 |
| $\mathbf{B 5}$ | 17 | 20 | 24 | 24 | 24 | 27 |

## Required:

i. How does Ramesh Ltd assign each of the building contracts to different contractit order to minimize the total cost?
(10 ma
ii. If you find any alternative solution where a contractor can get any of two 0 building contracts, identify them and determine the minimum total cost fo assignment to be made.
( 5 M
(Total 15 M

Q3. i) "EOQ is always determined where annual total ordering cost equals annual total handlingo Do you agree with this statement? Explain.
ii) RMG Pvt Ltd purchases 3200 units of material per annum from a supplier. The cost of plai order is Rs. 150 and the cost of holding is $25 \%$ of item price.

Unit Price is Rs. 6 per item.
a) Calculate the Economic Order Quantity (EOQ)
b) The supplier has agreed to offer the following discounts on order beyond ad size. He has offered the following price structure:

| Order Size (Units) | Unit Cost (Rs.) |
| :---: | :---: |
| $0-800$ | 6 |
| $8001-1500$ | 5 |
| Above 1500 | 4.5 |

If the RMG Pvt Ltd accept the offer what would be the most economical order Quantity?
iii) Write short notes on the following:
(a) Decision making under Risk
(b) Decision making under conflict
(c) Decision making under uncertainty

Q4. i) Grand Pictures Limited manufactures three types of videocassette tapes:

- The L-500 with a recording time of two hours
- The L-750 with a recording time of three hours
- The P-2000 with a recording time of eight hours

The production manager consults you to help him determine the number of units of each type of cassette tape to be manufactured per week, given an available production capacity of 450 hours per week. The cassette tapes are packed in containers of 100 cassettes each, which must be considered as a unit for production purposes.

The production manager has the following information available:

$$
\begin{array}{lll}
\text { L-500 } & \text { L-750 } & \text { P-2000 }
\end{array}
$$

| Production cost per unit (Rs.) | 30 | 45 | 70 |
| :--- | :---: | :---: | :---: |
| Production time per unit (minutes) | 15 | 30 | 60 |

The following information is provided by the marketing manager:

- The demand for the L-500 is virtually indefinite and it is dispatched to the trade asit becomes available, without taking permanent orders.
- There is a permanent order of 200 units of the L-750 per week. However, if more is produced, it could be sold without difficulty.
- The P-2000 is specially manufactured for Video Scene Limited, which has placed an order of 150 units per week.


## Required

(a) Formulate a linear programming model.
(b) Construct an extended model that can be solved by means of the simplex method to minimize the cost.
(c) Find the optimal solution.
ii) A furniture manufacturer makes two types of furniture - chairs and sofas. The production of sofas and chairs requires three operations - carpentry, finishing, and upholstery. Manufacturi chair requires 3 hours of carpentry, 9 hours of finishing, and 2 hours of upholstery. Manufactir a sofa requires 2 hours of carpentry, 4 hours of finishing, and 10 hours of upholstery. The far has allocated at most 66 labour hours for carpentry, 180 labor hours for finishing, and 20012 hours for upholstery. The profit per chair is Rs. 90 and the profit per sofa is Rs. 75 . How m chairs and how many sofas should be produced each day to maximize the profit by using graph method?

Q5. Computers Unlimited sells microcomputers to universities and cimpus on the North East proil and transport them from three distribution warehouses. The firm is able to supply the follon numbers of microcomputers to the universities by the beginning of the academic year:

| Distribution (Warehouse) | Supply(microcomputers) |
| :--- | :---: |
| 1. Richmond | 420 |
| 2. Atlanta | 610 |
| 3. Washington | 340 |

Four universities have ordered microcomputers that must be delivered and installed by the beginning of the academic year:

| University | Demand(microcomputers) |
| :--- | :---: |
| A. Eastern University | 520 |
| B. South Eastern University | 250 |
| C. Jaffna | 400 |
| D. Trinco Campus | 380 |

The transportation and installation costs per microcomputer from each distributor to each university are as follows:

| To |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| From | A | B | C | D |  |  |
| 1 | 22 | 17 | 30 | 18 |  |  |
| 2 | 15 | 35 | 20 | 25 |  |  |
| 3 | 28 | 21 | 16 | 14 |  |  |
| 10 |  |  |  |  |  |  |

## Required

(a) Construct a Linear Programming Model for this Transportation Problem.
(b) Find the initial solution using VAM.
(c) Solve using MODI.

