## Eastern University, Sri Lanka

## Faculty of Commerce & Management

## Third Year- Second Semester Examination in Bachelor of Business Administration

## 2012/2013(July/August) (Proper/Repeat)

## MGT 3023 Management Science

#### Answer all questions

17 SEP 20Time: 03 Hours

Q1. LKR Ltd has established a project team to undertake some important software development work It is possible to reduce the expected or "normal" times for certain activities in units of one week but at a certain extra cost. The relevant information is given below:

		Normal		Crash	
Activity	Preceding Activities	Duration (weeks)	Cost of Activity (Rs.)	Duration (weeks)	Extra cost per week saved/ Cost slope
А	-	5	4000	3	2000
В	-	4	3000	4	-
С	A	2	6000	1	1500
D	C,E	4	1000	4	-
E	В	5	4000	3	3000
F	В	5	7000	1	7000
G	C,E	4	4000	2	20,000
Н	F	3	5000 ·	2	10,000
Ι	D,F	2	2000	2	-

In addition to the cost shown, there is a cost of retainer fees and administration overheads of Rs.4000 for each week the project lasts.

- i. What is the normal expected duration of the project, and its total cost?
- ii. What would be the cost of completing the project in the minimum possible time?
- iii. What would be the duration of the project if costs are to be minimized?

(Total 20 Marks)

Ramesh Ltd has five building contracts (B1-B5) to assign to different contractors. There are contractors (C1-C6) demanded each of the contracts at the following cost (in million rups Ramesh Ltd has a policy of assigning each building contract to different contractors.

C1	C2	C3	C4	C5	C6
14	17	20	18	19	24
16	20	22	21	24	27
16	21	22	23	25	26
18	21	23	25	24	25
17	20	24	24	24	27
	C1 14 16 16 18 17	C1     C2       14     17       16     20       16     21       18     21       17     20	C1C2C3 $14$ $17$ $20$ $16$ $20$ $22$ $16$ $21$ $22$ $18$ $21$ $23$ $17$ $20$ $24$	C1C2C3C41417201816202221162122231821232517202424	C1C2C3C4C514172018191620222124162122232518212325241720242424

## **Required:**

Q2.

- i. How does Ramesh Ltd assign each of the building contracts to different contract order to minimize the total cost?
- ii. If you find any alternative solution where a contractor can get any of two or building contracts, identify them and determine the minimum total cost for assignment to be made.

(5 M

(10 ma

## (Total 15 M

Q3. i) "EOQ is always determined where annual total ordering cost equals annual total handling Do you agree with this statement? Explain.

(3 M

 RMG Pvt Ltd purchases 3200 units of material per annum from a supplier. The cost of place order is Rs.150 and the cost of holding is 25% of item price.

Unit Price is Rs.6 per item.

- a) Calculate the Economic Order Quantity (EOQ)
- The supplier has agreed to offer the following discounts on order beyond ac size. He has offered the following price structure:

AN

Order Size (Units)	Unit Cost (Rs.)
0-800	6
8001-1500	5
Above 1500	4.5

If the RMG Pvt Ltd accept the offer what would be the most economical order Quantity?

i)	Write short notes on the following:	
	(a) Decision making under Risk	(4 marks)
	(b) Decision making under conflict	(3 Marks)
	(c) Decision making under uncertainty	(3 Marks)
		(Total 25 Marks)

04. i) Grand Pictures Limited manufactures three types of videocassette tapes:

- The L-500 with a recording time of two hours
- The L-750 with a recording time of three hours
- The P-2000 with a recording time of eight hours

The production manager consults you to help him determine the number of units of each type of cassette tape to be manufactured per week, given an available production capacity of 450 hours per week. The cassette tapes are packed in containers of 100 cassettes each, which must be considered as a unit for production purposes.

The production manager has the following information available:

	L-5	500 L-750	P-2000
Production cost per unit (Rs.)	30	0 45	70
Production time per unit (minutes)	1:	5 30	60
		A.	

(12 Marks)

The following information is provided by the marketing manager:

- The demand for the L-500 is virtually indefinite and it is dispatched to the trade as it becomes available, without taking permanent orders.
- There is a permanent order of 200 units of the L-750 per week. However, if more is produced, it could be sold without difficulty.
- The P-2000 is specially manufactured for Video Scene Limited, which has placed an order of 150 units per week.

## Required

- (a) Formulate a linear programming model. (05 Mark
- (b) Construct an extended model that can be solved by means of the simplex method to minimize the cost.
  (06 Mark)
- (c) Find the optimal solution.
- ii) A furniture manufacturer makes two types of furniture chairs and sofas. The production of sofas and chairs requires three operations carpentry, finishing, and upholstery. Manufacture chair requires 3 hours of carpentry, 9 hours of finishing, and 2 hours of upholstery. Manufacture a sofa requires 2 hours of carpentry, 4 hours of finishing, and 10 hours of upholstery. The fact has allocated at most 66 labour hours for carpentry, 180 labor hours for finishing, and 200k hours for upholstery. The profit per chair is Rs. 90 and the profit per sofa is Rs.75. How m chairs and how many sofas should be produced each day to maximize the profit by using graph method?

(10 Mar) (Total 25 Mar)

(04 Marl

Q5. Computers Unlimited sells microcomputers to universities and computers on the North East provi and transport them from three distribution warehouses. The firm is able to supply the follow numbers of microcomputers to the universities by the beginning of the academic year:

Distribution (Warehouse)	Supply(microcomputers)
1. Richmond	420
2. Atlanta	610
3. Washington	340

Four universities have ordered microcomputers that must be delivered and installed by the beginning of the academic year:

University	Demand(microcomputers)
A. Eastern University	520
B. South Eastern University	250
C. Jaffna	400
D. Trinco Campus	380

The transportation and installation costs per microcomputer from each distributor to each university are as follows:

	То				
From	A	B B	C	D	
1	22	17	30	18	
2	15	35	20	25	
<sup>496</sup> 3	28	21	16	14	

# Required

(a)	Construct a Linear Programming Model for this Transportation Problem.	(03 Marks)

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(b) Find the initial solution using VAM.

(06 Marks)

(c) Solve using MODI.

(06 Marks)

(Total 15 Marks)