

EASTERN UNIVERSITY, SRI LANKA

FACULTY OF SCIENCE

First Year Second Semester Examination in Science 2007/08 (Proper)

(November - 2012)

CC 108 Entrepreneurship and Introduction to Career Guidance

Answer all questions

Time: 01 Hour

Q1. a) "Career begins with the question of choice, decision-making and the exercise of preference". What did you understand by "Career" and explain the characteristics of career?

(10 Marks)

b) Select a position that you wish to hold in future and clearly explain the stages of career development for that.

(20 Marks)

c) "Knowing and understanding the organisation provide the basis on which to develop and implement strategies for career advancement". Discuss the different types of strategies for career advancement.

(20 Marks)

(Total 50 Marks)

Q2. a) "Entrepreneurs have had the most success in changing the world". State what an "Entrepreneurship" is and clearly explain the different characteristics of an entrepreneur need to have to succeed his/her business.

(10 Marks)

b) Describe the process of entrepreneurship development with appropriate examples.

(20 Marks)

c) In today's world entrepreneurs are facing different set of challenges to carry out their business. Discuss any five (05) challenges that an entrepreneur facing in Sri Lankan context.

(20 Marks)

(Total 50 Marks)