

EASTERN UNIVERSITY, SRI LANKA

SECOND YEAR SECOND SEMESTER SPECIAL DEGREE IN ECONOMICS EXAMINATION
- 2014/2014 (JULY 2017)

ECS 2251

ENGLISH FOR ECONOMICS- II

Time: 01hour

Index No:

Instructions to the candidates:

1. Answer all the questions on this paper itself.
2. Marks will be deducted for spelling errors and grammatical mistakes.
3. Read each question carefully and answer them.
4. This paper consists of 07 pages.

For Examiner's use only

Question Number

Maximum Marks

Marks Obtained

1

35

.....

2

30

.....

3

35

.....

100
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Reading Skills:

Q1: Read the following text and answer the questions that follow:

Sri Lanka is endowed with different climatic conditions caused by terrain, enabling her to develop floricultural products ranging from tropical to temperate. Today Sri Lanka is recognized as one of the best quality floriculture production centers in the world.

A nation recognised for fertile land and a rich variation of flora and fauna, Sri Lanka is hailed as one of the best quality floriculture production centers in the world with floricultural products ranging from tropical to temperate flora. This is due to the island's mix of lowland tropical climate and cool hill country temperatures being optimum conditions for successful propagation of different varieties of stunning flowering plant species. The natural substrate (coco-peat) is also freely available as a growing medium.

In 2014, Sri Lanka was able to earn US\$ 14.9 million worth of foreign exchange by exporting floriculture products indicating an average growth of 5% over the year 2013. Increasing trend in exports indicate the rising demand for Sri Lankan products in many markets around the world. The sector generates high net foreign exchange earnings to the country while contributing to employment generation in the rural and suburban areas.

Availability of natural substrate (coco-peat) as a growing media, climate suitable for cultivation of tropical & temperate products, skilled & knowledgeable workforce are the strengths of the industry. Sri Lanka's Floriculture products are grown with advanced cultivation technology. Supported by the country's diverse climatic regions these products are cultivated under optimum micro-climatic conditions in controlled poly or shade houses.

In order to facilitate safe transportation of plants and related products, the Department of Agriculture has organised a well-equipped Plant Quarantine Service whereby officials make regular visits to floriculture nurseries, taking on supervisory and advisory roles in the fields of integrated pest management practices and disease control mechanisms. The 'Green Channel' at Sri Lanka's major international airport also provides a facilitated passage for exporting floriculture.

Europe is the main market for floriculture products; 60% of Sri Lankan exports are destined to the Western continent, while Japan, Middle East, the USA and Korea make up the other key markets.

(345 Words)

(Source edited from: <http://www.srilankabusiness.com/floriculture>)

1. Give a suitable title to the text.
.....

(02 Marks)

2. What is this article about?
.....
.....

(03 Marks)

3. Summarise the whole text in 40-50 words.

(08 Marks)

4. What are the reasons for Sri Lanka being regarded as one of the best floricultural production centers in the world?
.....
.....
.....

(04Marks)

5. What comparisons one can make between the years 2013 and 2014 in terms of floricultural exports as cited in the text?
.....
.....
.....

(04 Marks)

6. What strengths are being mentioned in paragraph 4 in terms of the floriculture industry in Sri Lanka?

.....

.....

.....

(04 Marks)

7. Find similar word from the text to the following descriptions:

- a. provide with a quality, ability or asset
- b. the most favourable conditions, or level for growth.
- c. the breeding of specimens of a plant or animal by natural processes.
- d. showing a great deal of variety; very different.
- e. with various parts or aspects linked or coordinated.

- a).....
- b).....
- c).....
- d).....
- e).....

(10 Marks)

Total Marks: 35

Language Structure:

Q2. Make sentences in the passive voice, using the phrases given below in the given tense:

1. BMW's – make – Germany (PRESENT SIMPLE)

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.....

2. English – speak – in this office (PRESENT SIMPLE)

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3. The faculty building – repair – at the moment (PRESENT CONTINUOUS)

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.....

14. The survivor – not find – by the rescue team – yet (PRESENT PERFECT)

15. Different types of statistical software – use (PRESENT CONTINUOUS)

Total Marks: 30

Writing Skills:

Q3: Read the following advertisement and prepare a letter of application (cover letter) for the post advertised.

Vacancy-Office Manager

Take responsibility for the smooth running of our small, dynamic Travel Agency-Asia Tours where your professionalism, initiative and office skills will be welcomed. You will have plenty of room to be creative and the management is always open to new ideas.

Your full-time role will include providing a full range of office management duties including: day-to-day running of the office.

You will have the flexibility to implement new procedures and systems to improve the smooth running of the office.

This is an autonomous role and you need to be comfortable being independent and making decisions. This position will suit you if you have good interpersonal and presentation skills, and office management experience. You need to be self-directed and have organisational and problem-solving skills.

Please submit your resume and cover letter by email:
Recruitment Coordinator, asia.tours@gmail.com
For more information: www.asiatours.com.

Total Mark

