



EASTERN UNIVERSITY, SRI LANKA  
 FIRST YEAR/ FIRST SEMESTER EXAMINATION IN SCIENCE 2005/2006

(PROPER/REPEAT)

CC- 108 MANAGEMENT AND ENTREPRENEURSHIP AND

INTRODUCTION TO CAREER GUIDANCE,

Answer all question

Time: 01 Hours

PART I

1. Define the term "Management" and Explain four function that compromise the management process.
2. "To carry out management function properly, managers rely on number of skills" Describe those skills.
3. What do you meant by organizational objectives and explain its important to organization.
4. Discuss the environment of an organization and identify the component of the general, task and internal environments
5. Briefly explain the arguments for & against social responsibility.
6. Explain the key step in rational decision making.
7. When should group decision making be used? List out the advantage and disadvantage of group decision making.
8. Define "effective communication", and briefly explain the most frequent barriers to communication, & how can they be overcome?
9. Define Motivation and briefly explain Maslow's need theory of motivation.
10. What do you meant by entrepreneurship? List out the characteristics of entrepreneur.

(10\*10= 100 Marks)

## Part - II

1. What are the forces that led to a rapid globalization in 20<sup>th</sup> Century? (20 Marks)
2. What is the compelling gap in the Sri Lankan University Education and national development? (25 Marks)
3. Give brief account on the following:
  1. Council of University (7 1/2 Marks)
  2. Senate of a University (7 1/2 Marks)
  3. Vice Chancellor (7 1/2 Marks)
  4. Effective listening skills (7 1/2 Marks)
4. Why are communication skills important for your career? (25 Marks)

(Total 100 marks)

Final (Part I + Part II) ÷ 2 = 100 marks