

**A SURVEY ON CAREER STATUS OF BACHELOR OF
BUSINESS ADMINISTRATION GRADUATES IN FACULTY OF
COMMERCE AND MANAGEMENT EASTERN UNIVERSITY,
SRI LANKA**



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ABSTRACT

Career information is most important aspect for the graduates in the present. After the graduation graduates face to the labour market for find out the related job opportunity. But nowadays, it is difficult to find the job opportunities. Via this study identify the graduate's career related information after the graduation. There are different types of jobs available in the job market. But, some jobs are not suitable for the graduates in present. Graduates have barriers to enter to the job markets. Main purpose of this study is to identify the career status of Bachelor of Business Administration graduates in Faculty of Commerce and Management in Eastern University Sri Lanka. A close analysis of the findings leads to conclude that the role of career is a crucial and vital aspect of any person's career path. Career status creates the possibility for a person to identify capacities, competences and interests that will lead to making appropriate occupational decisions.

Questionnaires was used to collect data from 64 respondents in selected BBA graduates in Faculty of Commerce and Management. SPSS software was used to analyze the data by using the descriptive analyze and the data result presented by using percentage, and frequency tables. This study identified the career related information such as unemployment, employment, sector of employment, employment outcomes, experience and their salary information based on the graduates.

Main finding of this study most of graduates are employed and they selected their career as teachers and development officers. They work in the public sector, they had work in the full time and experience in 0-1 years. They got the salary in 25001-50000 salary level from the government. And also, they are satisfying with their salary level. When we considering their career level, most of them are teachers and development officers as their first job. Finding of this study are useful to further enhance and sustain career status. The outcomes of study can provide guidance undergraduates for identify the graduates career related information.

Key Words: Career Status, Graduates, Employed or Unemployed, Sector of Employment, Employment Outcomes, Experience, Salary

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