



EASTERN UNIVERSITY, SRI LANKA

THIRD YEAR / FIRST SEMESTER EXAMINATION IN COMMERCE / BUSINESS-
-ADMINISTRATION - 2001 / 2002

COC 3013: ENGLISH FOR COMMUNICATION

Index No:

Time: 02 Hours

Answer all the questions on this paper itself.

For Examiner's use only:

<u>Q.No:</u>	<u>Marks obtained</u>	<u>Maximum</u>
01	20
02	15
03	15
04	10
05	20
06	20
	=====	=====
Total		100
	=====	=====

Examiner's Signature :-

Name of Examiner :-

Date :-

Question 01:

Read the given text and answer the questions set on it.

(20 marks)

In future environments, computers will be in everything and everything will be connected to the Net. In the new line of things, wireless, high-speed data transmissions and information pipes will form a network over homes, offices and roads. Selected items in your home will be directly connected to the Internet. These could be appliances like a set-top TV box, a PC, or a server. From these, a small radio frequency Net would broadcast through your home. With the Internet in the air, appliances in your home would absorb whatever data is relevant to them. Internet connections will be used to contact manufacturers if anything goes wrong and you will not have to worry yourself over it. The appliance will get itself corrected either at home or from elsewhere.

The home of the twenty first century will be full of appliances linked to the Internet and each other through a wireless network. This will extend to every area of the home from kitchen to sitting room and bedroom to bathroom. The scene will be something similar to this. When you wake up your coffee will be ready. The coffee maker has read your schedule and got the coffee ready. The fridge has noted the expiry date on your milk and other food items and ordered afresh. The washing machine has detected the new detergent you bought home and e-mailed the manufacturer to upgrade its software to suit the new powder. The manufacturer has attended to it from a distance. Your toast is ready, crisp and golden just the way you like it. Your husband is shaving in the bathroom while the mirror over the sink gives him the day's news headlines. The toilet is busy keeping track of the family's general health by chemical sampling. This data is shipped via the Internet to the healthcare providers. In the light of all these developments, many people will wonder what will happen to the good old PC. Many feel that it will be out of existence. The fact is, however, that globally, people buy almost as many PCs as colour TVs.

Judging from this trend, the PC will continue to exert its influence even in the twenty first century. It will also work along with other smart devices. PCs of the future will also become more powerful more reliable and easy to use.

01. In future, what will be the role of computers?

(3 marks)

02. Name a few house-hold items which will directly be connected to the Internet?

(3 marks)

03. List 03 scenes described by the writer.

(3 marks)

04. What will be the position of PCs in the future?

(3 marks)

05. Write down the things that these items will do for you.

(06 marks)

- i. The coffee maker :
- ii. The fridge :
- iii. The washing machine :

06. What do the following words refer to:

- 'These' in Para 01 :
- 'him' in Para 02 :
- 'it' in Para 02 :
- 'it' in Para 03 :

(2 marks)

Question 02:

You have come to know through a newspaper advertisement that one Mr.Sritharan is going to sell one of his houses situated in Trincomalee. You wish to buy this house. Mr.Sritharan's T.P.No is 026-20879. Write down the conversation which you are going to have with Mr.Sritharan. Enquire all details regarding the house, location, facilities, price, etc.

(15 marks)

LIBRARY

04 OCT 2002

Question 04:

-05-

Assume that you are the Secretary of the Students Union. You have invited the Chairman of the Bank of Ceylon to deliver a speech on the "Vision of the Bank". Draft a notice to be put up on the notice board regarding this matter.

(10 marks)

Question 05:

Present the information given below in a meaningful, descriptive paragraph.

Record of Overseas travel of Sri Lankan Citizens.

October - December 2000

Reasons.	Males%	Females%	Children%	Families%
Education	15	16	43	26
Migration	22	22	23	51
Employment	32	29	00	16
Health	08	10	14	14
Sight-seeing	18	19	18	07

(20 marks)

Question 06:

Express your views on any one of the following topics in about 200 words.

(20 marks)

01. Advertising and publicity are essential for business enterprises.
02. English in the World of Business.